WUOT Public Radio
Diversity Statement

WUOT knows that a diverse workforce, management team, governing body and Community Advisory Board contribute greatly to our knowledge and understanding of East Tennessee’s diverse communities, and to our ability to deliver content and services that will help us attract, grow and engage audiences and help them to achieve their full potential. We endeavor to recruit from a broad pool of candidates enabling us to hire and promote qualified candidates with a variety of cultural and ethnic backgrounds, personal experiences and characteristics and talents that reasonably reflect the diverse needs and interests of the communities served by WUOT.

WUOT will continue to explore new opportunities for achieving and promoting this diversity and to monitor and evaluate our success. The means WUOT adopts will always meet the standards of federal and state law, WUOT’s Equal Employment Opportunity Policy, and the Corporation for Public Broadcasting’s Diversity Eligibility Criteria. Each year, station management will review the station’s diversity efforts with the licensee official in charge of WUOT. Among WUOT’s efforts in 2014, WUOT reached out to the area’s growing Latino community and sponsored the 2nd Annual Latino Awards. For 2015, WUOT plans to work through the office of the University of Tennessee Vice Chancellor of Diversity in diversity training opportunities for senior staff.