

It Ain't Easy Becoming Green

In the interest of being more environmentally responsible, 88.1 WVPE Public Radio launched an initiative to bring awareness and education to our listeners regarding sustainable living and all things green. Admittedly this is an ambitious challenge, however, we feel it is long overdue and can be accomplished through the combined efforts of many like-minded entities. Already the response has been both impressive and encouraging!

With the help of Mike Keen of IUSB's Center for a Sustainable Future, WVPE is conducting an on-going in-house audit of environmental business practices. We've increased our recycling efforts, reduced energy outflow in our personal offices and tried to reduce our non-recyclable material usage.

We are pleased to announce the **WVPE Green Page**. Simply click on the green button in the upper right corner of our homepage. The green page is your growing resource for all things sustainable. You can find more information about the Green Page in the next article.

The highlight of this year's green initiative is the **Sustainable Living Expo** at the annual Festival of Art and Music at St. Patrick's County Park on June 14th. In addition to the great music, artists and dancers, there will be over a dozen exhibitors under the sustainable living expo tent and hands-on demonstrations of various styles of composting, solar cooking, recycled art and much more! Gates open at 4PM. Plan to be there.

New to WVPE is the **Green Fund**. Contributions to the Green fund can be made at three different levels. Each level provides an expanded listing and link in the Green Directory on WVPE's Green page. Various additional benefits are available at other levels. Be listening for on-air mentions of members of the Green Fund directing our listeners to the website.

2008 is an exciting time for sustainability in Michiana. We can make a difference in our world, one step at a time. Please join us on the journey!

WVPE's Green Page

When you visit WVPE's Green Page, you will find four buttons to navigate your way through the site.



Listen: Links to audio segments and features from NPR, PRI, APM and WVPE's own local news staff. Don't miss Tony Krabill's *All Things Sustainable* Wednesdays at 5:45PM and Michael Linville's *Monday Morning Conversations* at 7:30AM.

Explore: An expanding collection of links to other green and sustainable websites on the net. Explore how sustainability impacts your health and your world.

Discover: Find local businesses and organizations who offer a variety of products, services and information to encourage sustainable living.

Participate: The WVPE community calendar now includes green events. You can click and choose which events you want to attend or submit your own event to be included.

WVPE Staff

Station Manager: Anthony Hunt
Program Director: Lee Burdorf
Development Director: Kim Macon
Senior Account Executive: Tamara Ashley
Account Executive: Joel B. Barrett
Account Executive: Maxwell S. Black
Membership Manager: Elaine Fuller
Promotions Manager: Kelly Linn
Office Manager: Linda Picon
Development Assistant: Julie Caffrey
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Host, *Morning Edition*: Michael Linville
Staff Announcer: Sid Shroyer
Staff Announcer: Bob Meacham
Staff Announcer: Bob Bottorff
Host, *The Back Porch*: Al Kniola
Host, *The Back Porch*: Norm Mast
Host, *The Blues Revue*: Harvey Stauffer

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Goshen First Friday photo by Cathy Dietz Photography

2008 Spring Campaign Wrap Up

The entire WVPE staff would like to thank you for your dedication and commitment to WVPE. Because of you our March 2008 Membership Campaign was a huge success. We received \$111,119 in contributions and pledges during this nine-day campaign.

On "Just Do It Thursday" alone we obtained 53 new members, and on "Twice as Nice Tuesday" we obtained 74 new and rejoined members. This made a total during the campaign of 370 new members, 613 renewed members, 82 rejoined members, and 79 additional gifts.

Many members contributed additional gifts over and above their regular membership prior to the campaign. We received \$8,178 through telemarketing and \$4,910 through direct mail in pledges and payments. These additional gifts were counted in our *Community Partner's Fund*. Amounts from this fund were used as challenges during particular programs throughout our membership campaign.

Business Honor Roll challenges amounted to \$19,500, and personal challenges amounted to \$2,500. These amounts were also used as program challenges throughout the campaign.

WVPE is very fortunate to have volunteers who so willingly share their time in order to help WVPE reach its goal. We had 68 different volunteers (who filled 119 time slots) take contribution information over the phone and help in other ways. Many came in early or stayed late or volunteered for several shifts.

The following area restaurants donated food during the campaign for our volunteers and staff:

- Carrabbas' Italian Grill
- Chic-Fil-A
- Chili's Grill and Bar
- Jimmy John's Gourmet Sandwiches
- John's Bagels
- Martin's Super Markets
- Olive Garden
- Pepsi-Cola General Bottling
- Samuel Mancino's Italian Eatery
- The Riverside Terrace
- Uptown Kitchen

Contributions from our members have enabled WVPE to set the highest standards in broadcast journalism and radio programming. These contributions allow WVPE to provide the community with both top, national programs and a local service which includes great jazz, blues, and folk music in addition to award-winning regional news.

'Hearing Voices' on Sundays

Hearing Voices from NPR used to be produced as a special program, but is now a weekly hour series. It's touted as The Best of Public Radio; a sixty-minute stream of "driveway moments" all connected by a weekly theme. *Hearing Voices* producers listen to broadcasts and podcasts, dig through audio archives, and scour the web to find the best stories, sound-portraits, slam poets, docs, radio dramas, features, and found-sound. Each week a new Guest Host steers the show home.

Hearing Voices is the largest collective of independent radio producers this side of the semi-planet Pluto. They are headquartered in Montana, and reside across the U.S.A. Since 2001 they've produced 250+ stories and specials.

Funded by CPB, NEA and others, *Hearing Voices* has no real staff, so they can't accept regular submissions. However, they do have an email form for guests to recommend online content.

The *NPR: Hearing Voices Podcast*, which debuted on April 21, 2008, reached #42 on iTunes Top Podcasts the following week.

Monday Nights Tune In to 'Wiretap'

Expect the unexpected when you enter the eclectic, imaginative world of Jonathan Goldstein. Each week he invites you to eavesdrop on conversations with an extraordinary characters imagined by some of radio's funniest storytellers. Whether he is arguing with an ex-girlfriend about his lack of style or counseling a friend who is addicted to rabbit food, Goldstein's ability to blend real-life experiences with his warped imagination is a treat for any listener. You'll quickly realize why "WireTap" won the Gold World Medal for Best Regularly Scheduled Comedy Program at the New York Festivals. Produced by the Canadian Broadcasting Corporation.

Host Jonathan Goldstein's writing has appeared in "The Walrus," the "New York Times," "GQ" and the "National Post." He is a frequent contributor to PRI's "This American Life" and "New York Time's Magazine," and has appeared on many radio programs across Canada. He is an editorial board member of the Public Radio Exchange and was a 2002 co-recipient of the Third Coast Audio Festival's Gold Prize. In 2004, he was awarded a Canadian National Magazine award for humor. His novel, "Lenny Bruce is Dead," made its U.S. debut in early 2006.

FESTIVAL OF ART AND MUSIC

& Sustainable Living Expo

5-10pm Saturday,
June 14, 2008

St. Patrick's County Park,
South Bend



88.1 Inform
WVPE Entertain
Inspire



Sponsored by Stanley Clark School, Seegers Family Edifice Venture, and Indiana Living Green Magazine

CORPORATE SUPPORT

CORPORATE UNDERWRITERS

1st Source Bank
 Amish Acres
 Associated Mennonite Biblical Seminary
 Backyards
 Baker & Daniels
 Barnes & Thornburg
 The Beanery Downtown Gourmet Coffee & Cafe
 Benefit Associates
 Bethany Christian School
 Bethel College Department of Foreign Language
 The Carriage House Dining Room
 Cass County Arts Council
 The Center For Hospice & Palliative Care
 Child's Play Organic Lawns
 Church Plumbing & Heating, Inc.
 Circa Arts Gallery
 Community Foundation of St. Joseph Co.
 Constant Spring
 Dec-O-Art
 Dogwood Fine Arts Festival
 Dr. Kenneth Abbott, MD
 ELCO Performing Arts Center
 Elkhart General Hospital
 Elwood Splinters Blues Band
 Executive Education at Notre Dame
 Faith Mission of Elkhart, Inc.
 Farmers Market of South Bend
 Fischhoff Chamber Music Association
 Foley & Small Attorneys at Law
 Genee Crump-Campagnoli,
 Mental Health Consultant
 Gibson Insurance Group
 The Gilmore Festival
 God's Green Earth
 Goodwill Industries
 Goshen College Division of Adult

Education
 Goshen College Nursing Program
 Goshen Farmers Market
 Goshen Health System
 The Great Race, Inc.
 Habitat for Humanity St. Joseph County
 Hoosier Harley Davidson
 House Doctors Handyman Service
 Howard Performing Arts Center
 Indiana Campus Connect
 Indiana Community Foundations
 Indiana Historical Society
 Indiana Living Green Magazine
 Indiana Michigan Power
 IU Business Conference
 IU South Bend
 IU South Bend, Division of the Arts
 Indigo on 17
 Interlink Companies
 K.A.K. Warehousing & Distribution
 Kane Brolin with Ameriprise
 Kelley School of Business
 Kern Road Mennonite Church
 KeyBank
 Kurt & Tessye Simon Fund
 Lake City Bank
 Lake Michigan College Mendel Center
 LanLizards Ammoroom Game Bunker
 LaSalle Grill, Club LaSalle
 Lefever Plumbing and Heating
 Leo Priemer with Edward Jones
 Life Spaces
 Manager's Success
 Michiana Hematology
 Michiana Unitarian Universalist Congregation
 National City Bank
 The Nature Conservancy

NIPSCO
 Noa Noa Wood Grill & Bar
 NOMA
 Nongame & Endangered Species Fund
 Outpost Sports
 PentaVision Communications, Inc.
 Planned Parenthood of Indiana
 Prairie Trail Farm
 Ramada Wagon Wheel Theater
 Rob Hoffer with Edward Jones
 Roseland Organic Farms
 St. Joseph County Parks Department
 St. Joseph Valley Camarata
 Saint Mary's College
 Saint Mary's College Special Events
 Seegers Family Edifice Venture
 South Bend Symphony Orchestra
 Southold Dance Theater
 Stanley Clark School
 Steak 'n Shake
 Teacher's Credit Union
 Ten Thousand Villages
 Tom Hilliker Jazz
 Trinity School
 Trio's Restaurant & Jazz Club
 United Way of St. Joseph County
 University of Notre Dame
 UND, Center for Wthics & Culture
 UND, Debartolo Center for Performing Arts
 UND, Department of Music
 UND, The Helen Kellogg Institute
 UND, Keough-Naughton Institute
 UND, Snite Museum of Art at
 Van Horne Jewelers
 WSBT-TV
 You'll Go GAGA

BUSINESS HONOR ROLL

PLATINUM \$5,000+

Church Plumbing & Heating
 LaSalle Grill & Club LaSalle
 New Energy Corporation
 Oncology Care Associates
 RSM McGladrey
 Wolverine Mutual Insurance Co.

GOLD \$2,500+

Cathy Dietz Photography
 Constant Spring
 House Doctors Handyman Service
 Leo J. & Leo E. Priemer of Edward Jones
 Midway Truck & Equipment Repair
 Saint Joseph Regional Medical Center
 Whirlpool Corporation

SILVER \$1,000+

Adam's Cake Shop
 Bayer Healthcare LLC
 Bidspotter.com
 Bill Davis with Ameriprise Financial
 Blutot, Inc.
 D & W, Inc.
 Darlene Getz, DDS
 IU School of Medicine, South Bend at UND
 Jak E. Crossley with Ameriprise Financial
 Jesse Limon, Prudential One Realty

Johnson & Johnson Family of Companies
 K.A.K. Warehousing & Distribution
 Mastercare, Inc.
 Menno Travel Service
 Miller Amish Country Poultry
 Mossberg and Company, Inc.
 Mr. Roger C. Senkbeil, ChFC, CLU
 Nyloncraft
 Outpost Sports
 Patia Translations, Inc.
 Pine Manor, Inc.

continued

BUSINESS HONOR ROLL continued

SILVER \$1,000+ continued

Press Ganey Associates, Inc.
Radiology, Inc. Foundation
Dr. Richard Beckermeyer, DDS
Steak 'n Shake Restaurants
Terra Group, formerly Nappanee
Window
The Troyer Group
University of Notre Dame
Veldman's Service Center
Zimmer

BRONZE

Applebee's Neighborhood Grill & Bar
The Center for Hospice & Palliative
Care
Chester Law Office
Data Safe I.T. Services Inc.
Genee Crump-Campagnoli, Mental
Health Consultant
Greencroft Retirement Communities
Howard Performing Arts Center
Illumiscap Outdoor Lighting
Indiana Trust & Investment Manage-
ment Company
Inventure Design & Manufacturing

\$500+

Jill Underhill Gallery
John's Bagels
M. E. Photographics
Maureen Rowley-Barnett
Mely & Rick Rey Foundation, Inc.
Northwestern Mutual Financial
Network
Palmer Funeral Homes
Sylvester & Tessie Kaminski
Foundation
Wellington & Weddel Eye Care
Wygant Floral, Inc.

INDIVIDUAL SUPPORT

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SUSTAINER

\$5,000+

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\$1,000+

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SPRING 2008 PROGRAMMING SCHEDULE

MONDAY - FRIDAY		SATURDAY		SUNDAY	
TIME	PROGRAM	TIME	PROGRAM	TIME	PROGRAM
12am	BBC World Service	12am	BBC World Service	12am	BBC World Service
5am	Morning Edition	5am	Fresh Air Weekend	5am	Humankind
10m	The Diane Rehm Show	6am	Sound Medicine	6am	Speaking of Faith
12pm	Day to Day	7am	On the Media	7am	Are We Alone?
1pm	Fresh Air	8am	Weekend Edition	8am	Weekend Edition
2pm	Talk of the Nation	10am	Car Talk	10am	A Prairie Home Companion
4pm	All Things Considered	11am	Wait, Wait...Don't Tell Me	12pm	Car Talk
6:30pm	Marketplace	12pm	Weekend America	1pm	The Blues Revue
7pm	MON: WireTap	1pm	The Blues Revue	4pm	Le Show
	TUES: Jazz from Lincoln Center	4pm	This American Life	5pm	All Things Considered
	WED: Jazz Set	5pm	All Things Considered	6pm	Hearing Voices
	THURS: McPartland's Piano Jazz	6pm	A Prairie Home Companion	7pm	The Back Porch
	FRI: Special Programming	8pm	Weekend America	11pm	Sing Out!
8pm	Jazz with Bob Parlocha	9pm	Jazz by the Border		

2008 SPECIAL EVENTS

Music in the Gardens

June 6, 5:00-8:30pm

Location: Center for History

Band: Whistle Pigs

Partner: Center for History

Underwriters: NIPSCO, Center for Hospice & Palliative Care

Festival of Art & Music

June 14, 5:00-10:00pm

Location: St. Patrick's County Park

Band: Carrie Newcomer, Goldmine Pickers, Corn Fed

Partner: St. Joseph County Parks

Underwriters: Stanley Clark School, Seegers Family

Edifice Venture, Indiana Living Green Magazine



2007 Latino Rhythms photo by Cathy Dietz Photography

Elkhart's Friday on the Island: Latino Rhythms

July 11, 5:30-9:00pm

Location: Elkhart's Island Park

Band: Orquesta Caribe

Dance Instruction: David Seymour

Partners: Elkhart Centre, Elkhart Parks & Recreation

Underwriter: Goshen Health System

Fernwood Friday

July 18, 5:30-9:00pm

Location: Niles, MI

Band: Three Gringos

Partner: Fernwood Botanical Garden & Nature Preserve

Underwriters: Outpost Sports, Indiana Michigan Power

Music in the Gardens

August 1, 5:00-8:30pm

Band: Danny Barber's Jazz Cats

Location: Center for History

Partner: Center for History

Underwriters: NIPSCO, Center for Hospice & Palliative Care

Mishawaka's Blue Friday

August 8, 5:30-9:00pm

Band: Elwood Splinters Blues Band, FBI

Location: Beutter Riverfront Park

Partner: Mishawaka Business Assoc.

Underwriter: Indiana Michigan Power

As Heard on the Radio with Ira Glass

September 12, time TBA

Location: Acorn Theater, Three Oaks MI

*Discounted tickets for WVPE members

Guild Hall Exhibition Opening

October 17, time TBA

Location: South Bend Museum of Art

Blues Revue 25th Anniversary

November 15, 7:00-11:00pm

Location: Riverside Terrace