

The Voice

From the Desk of the General Manager:

Dear WVPE Member-Listeners, Business Underwriters, Contributors and Supporters:

The staff and I wish to extend our heartfelt “Thank You” to everyone for supporting WVPE in 2009. It has been a truly extraordinary year!

- Your contributions have enabled WVPE to set the highest standards in balanced, objective journalism and to provide the outstanding programming we are known and respected for.
- This year we were recognized in Arbitron surveys as a Top 10 radio station in Michiana!
- During 2009 we learned we were one of the 20 most listened to public radio stations in the US by share (% of local radio audience listening to WVPE)!
- We completed our station’s signal expansion, reaching 200,000 more potential listeners.

We have high hopes for a significantly increased audience in 2010, more listener-members, and a growing base of corporate underwriters.

As you well know, this has been an economically challenging year – nationally and, in particular, locally, resulting in reduced income from our normally very supportive underwriters. As a result, there was a staff reduction – always difficult, but especially with a “family” as modest in size as ours. Through it all, member support has remained consistent, and though WVPE fell short of our ambitious \$140,000 goal, I anticipate that we will make up the shortfall soon so that we can purchase all the national

programs for 2010 that you rely on us to provide. Programs that are a part of your everyday life; programs you can’t hear anywhere else.

This past year your WVPE staff, board of directors and I have participated in a time-intensive but invaluable “Leadership for Philanthropy” grant initiative through the Corporation for Public Broadcasting. We are one of only 20 stations nationwide to have had this opportunity. This extraordinary project reinforced that besides supporting what you listen to, a gift or contribution to public radio is truly a philanthropic investment in our community. You make possible the service we provide to the communities we serve ranging from Michigan City to Logansport to Angola to Schoolcraft to St. Joseph.

This next year we will be working at building membership in our Broadcasters’ Society. [Go to wvpe.org to learn more.] In the future, we hope to establish a robust endowment fund for WVPE, the station all of us believe in and have so much passion for.

Again, “**Thank You**” for your continued support. The staff joins me in wishing you and your family a joyous holiday season.

Appreciatively,



Anthony Hunt
Station Manager

“Development Details”

Businesses large and small demonstrate their support for the important community service public radio provides, by underwriting WVPE. If your business is heard regularly on WVPE as a supporter of the station, thank you. Corporate support provides a significant portion of WVPE’s overall revenue. For those of you who make marketing decisions, here’s what our corporate supporters already know:

- You can reach nearly 60,000 listeners each week who have very impressive demographic profiles,
- More than 90% of our listeners have taken a direct action with an underwriter as a result of hearing an underwriting credit,
- 80% have a more positive opinion of companies that support public radio,
- 75% prefer doing business with public radio sponsors when price and quality are equal.

Perhaps it is even more important, as consumers, to let our corporate underwriters know that you appreciate their support of, **your** public radio station, WVPE.

During 2009, WVPE has benefited from many members, volunteers, businesses, and community partners. We are thankful for each and every one and look forward to 2010.

October Membership Campaign a Success

The entire WVPE staff would like to thank you for your dedication and commitment your radio station, 88.1 WVPE. Because of you our October 2009 Membership Campaign was a huge success. We received \$118,680 in contributions and pledges during this nine-day campaign. We also gained 378 new members, 711 renewed members, 84 rejoined members, and 73 additional gifts.

Many members contributed additional gifts over and above their regular membership prior to the campaign. We received \$9,180 through telemarketing and \$3,000 through direct mail in payments. These additional gifts were counted in our *Community Partner's Fund*. Amounts from this fund were used as challenges during many programs throughout our membership campaign.

Business Honor Roll challenges totaled \$29,500 and personal challenges totaled \$19,100. These amounts were also used as program challenges throughout the campaign.

Sixty-eight percent of the total number of donations were paid by credit card which saved WVPE the cost of billing and postage. It also allowed us to have 850

trees planted through a relationship with American Forests which will help support reforestation projects in the United States.

WVPE is very fortunate to have volunteers who so willingly share their time in order to help WVPE reach its goal. We had 102 different volunteers (over half of these were first time volunteers at WVPE). These volunteers filled 134 time slots, took contribution information over the phone and helped in other ways. Many came in early or stayed late or volunteered for several shifts.

The following area restaurants donated food during the campaign for our volunteers and staff:
Applebee's Neighborhood Bar and Grill
Between the Buns

Callahan's Restaurant
Chic-Fil-A
El Camino Real 3
Fazolli's Italian Restaurant
Gino's East
Hacienda Mexican Restaurant
Jade Garden
Martin's Super Market
Olive Garden Italian Restaurant
PepsiAmerica

Contributions from our members have enabled 88.1 WVPE to set the highest standards in broadcast journalism and radio programming. These contributions allow WVPE to provide the community with both top, national programs and a local service which includes great jazz, blues, and folk music in addition to award-winning regional news.



Pledge Drive 2009

Front Row: l to r - Elaine Fuller, Linda Picon, Kim Macon, Julie Caffey; Second Row: Anthony Hunt, Kris Sieracki, Joel Barrett, Michael Linville and Lee Burdorf.

WVPE Holiday Specials Schedule

Thanksgiving, November 26

11AM - The Splendid Table's Turkey Confidential

Turkey Confidential is a live, two-hour, call-in program on Thanksgiving Day from 11 a.m. - 1 p.m. EST for public radio listeners across the nation.

On Thursday, November 26, help is on the way for Thanksgiving cooks, kitchen helpers and dinner guests on this, the biggest cooking day of the year. Lynne Rossetto Kasper, award-winning host of public radio's national food show *The Splendid Table*®, will be available to answer listener questions throughout the live, two-hour program. Quickly becoming a Thanksgiving morning tradition, past shows have included everything from a cross-country trucker cooking his Thanksgiving dinner on the manifold to a panicked first-time cook who didn't realize a turkey needs to be thawed. Lynne handles all questions with wit, expertise and laughter. This year, Lynne will be joined by guests such as *Cook's Illustrated*'s Christopher Kimball, road food warriors Jane and Michael Stern and wine entrepreneur Joshua Wesson.

Phone lines (800-537-5252) will be open nationwide from 11 a.m. to 1 p.m. EST and the program will be simulcast live on the Web at splendidtable.org.

2PM - Third Coast Audio Festival

Third Coast International Audio Festival brings the best new documentaries produced worldwide to U.S. airwaves in a special two-hour program, "2009 Third Coast Broadcast." Hosted by award-winning writer, producer and humorist Gwen Macsai, the featured documentaries, all winners of the ninth annual TC / Richard H. Driehaus Foundation Competition, prove just how powerful radio can be. Innovative and insightful, the stories engage, provoke, entertain and transport listeners, proving that all one needs to discover new worlds is a little box and an antenna.

In addition to showcasing the winning documentaries, the "2009 Third Coast Broadcast" includes interviews with the winning producers, who give a glimpse into the art of audio storytelling, a profile of the year's Audio Luminary Award winner, and highlights from the annual Awards Ceremony.

A Night of Hannuka, Tuesday, December 15

8PM - Hannukah Lights

A perennial NPR favorite for nearly two decades, acclaimed authors explore Hanukkah stories written expressly for *Hanukkah Lights*. This year's show features brand new stories by Danit Brown, Michael Blumenthal and Rachel Shukert. Hosted by NPR's **Susan Stenberg** and Murray Horwitz.

9PM - Happy Joyous Hannukah

Features a concert from NYC-based 2006 Grammy-award-winning band, the Klezmatics. Hosted by **Murray Horwitz**.

10PM - Chanukah in Story & Song

A returning one-hour Chanukah favorite, a celebration by The Western Wind performing Ladino songs of Spanish Jews, Yiddish melodies of Eastern Europe and modern Israeli tunes. Leonard Nimoy is host.

Christmas Eve, Thursday, December 24

8PM - *Cantus: All is Calm*

Presenting an uplifting musical drama about the surprising 1914 World War I Christmas truce, *Cantus*—one of America's most accomplished male choirs—and Theater Latté Da have created a profoundly moving new work of musical radio theater. Using soldiers' diary entries and beautiful new arrangements of Christmas favorites, *All is Calm* tells both sides of the story as men who had been trying to kill each other in the fields of France spontaneously put down their guns, walked across no-man's land and sang together.

9PM - *Jonathan Winters' A Christmas Carol*

An updated version of a public radio tradition hosted by NPR's **Lisa Simeone**. Master comedian Jonathan Winters presents a distinctive reading of Dickens' holiday classic, with a special performing edition prepared by Dickens for his own presentations. Also featuring Mimi Kennedy.

10PM - *A Jazz Piano Christmas XX*

On this ever-popular program we'll hear solo performances and duo combos playing original interpretations of our favorite holiday classics. Artists include Dr. Billy Taylor, Ramsey Lewis, Patricia Barber, Eldar, and Robert Glasper. **Felix Contreas** hosts.

11PM - *All Songs Considered for the Holidays*

A holiday tradition has begun. The not so plump but jolly Santa Bob and his magical elves are in their workshop, checking the list for the best fresh holiday songs. Once they're done, be ready for naughty and nice takes on an eclectic mix of music by emerging and breakout bands. Check out **Bob Boilen** and friends as they host the first *All Songs Considered* holiday special from NPR Music.

Christmas Day, Friday, December 25

9AM - *A Carolina Christmas*

A Carolina Christmas is a festive celebration of the Appalachian folk traditions and other styles native to the Carolinas. Center stage will be two-time female vocalist of the year Kathy Mattea singing fresh arrangements from her acclaimed holiday albums the Grammy award-winning *Good News* as well as *Joy for Christmas Day*. Joining Kathy Mattea will be the Carolinas' premiere choral ensemble, VOX, as well as Baroque/Celtic trio The Beggar Boys. You'll hear African-American spirituals, folk favorites, Celtic jigs, and even the Biltmore's renowned 1916 E.M. Skinner organ in fresh, evocative performances of music for the season.

10AM - *Tinsel Tales*

This program features stories from the NPR archives that touch on the meaning of Christmas. David Sedaris, Bailey White, John Henry Faulk — these and other NPR

voices, past and present, tell stories of the season. Hosted by **Lynn Neary**.

Featured Stories:

- Dad 'n' Sam (Jay Allison)
- Homeless Christmas (Lee Stringer)
- Christmas Morning, 1949 (Sylvia Seymour/Paul Auster)
- Low-Glamour Christmas Party (Bailey White)
- Doing it in the Closet (John McIlwraith)
- Christopher (Jay O'Callahan)
- Ode to Christmas (Chuck Kramer)
- Santaland Diaries (David Sedaris)
- Modern Day Joseph and Mary (Scott Simon)
- John Henry Faulk's Christmas Story (John Henry Faulk)

11AM - *Christmas with the Morehouse and Spelman Glee Clubs*

One of the great holiday traditions in America, the choirs of Morehouse and Spelman Colleges — two of the most prestigious historically black institutions in the nation — get together to present a spine-tingling concert program. This encore presentation features the best works of the last several years. It's a joyous celebration of the schools' tradition of singing excellence, with their trademark mixture of spirituals and carols. **Korva Coleman** hosts.

7PM - *A Season's Griot*

One-hour Kwanzaa celebration in story and song, this year featuring stories told to, for and about children, hosted by Madafo Lloyd Wilson.

New Year's Eve, Thursday, December 31

7PM - *The Capitol Steps: Politics Takes a Holiday, Year End Edition*

The troupe of irreverent satirists looks back at 2009 and pokes fun at the politicians and newsmakers who made the year a funny one. Special hour long edition.

8PM-5AM *Toast of the Nation*

Toast of the Nation features live music all night on New Year's Eve — a holiday special for your party.

Raise a glass with listeners coast to coast and revelers at five live-jazz locations across the continent. After midnights in New York and the Twin Cities, our West Coast artists give a Happy New Year shout-out to Mountain Timers. Then an hour later it's "Auld Lang Syne" (or something hipper) in Pacific Time, with a "here's to Alaska and Hawaii" in advance of their midnight hours.

Schedule (note — all times Eastern): *Toast of the Nation* features live music all night on New Year's Eve — a holiday special for your party.

- 2000 – LIVE – Anat Cohen at Berklee Performance Center in Boston, produced by WGBH Radio/Boston
In 2009, ASCAP named Anat to the Jazz

Wall of Fame, and the Jazz Journalists Association cited her as Clarinetist of the Year. Anat follows her muse from "Struttin' with Some Barbecue" and "Jitterbug Waltz" to Cuba, Argentina and Brazil. She's been on *JazzSet* with her Anzic Orchestra, on *Live at the Village Vanguard* with her quartet, and on *Piano Jazz* in a duo with Marian McPartland.

- 2100: Special music, TBA
- 2130: LIVE – John Pizzarelli's "Dear Mr. Sinatra" at the Kennedy Center in Washington, DC
Guitarist, singer and radio host Pizzarelli used to open for Frank and remembers that he "would appear in the wings during our final number, swinging and clapping and smiling. He would come onstage and cheer for us." We'll cheer John and his eight-piece band playing songs that were written for Sinatra and more.
- 2300: LIVE with EST midnight – The Bad Plus at the Village Vanguard in New YorkPower jazz with tremendous chops meets indie rock in the acoustic trio of Reid Anderson, Ethan Iverson and David King. The outcome can be very beautiful, also very funny. This is The Bad Plus's second New Year's Eve at the legendary club. WBGO's Josh Jackson hosts.
- 0015: LIVE with CST midnight – Artists TBA at the Dakota Jazz Club & Restaurant in Minneapolis
Artists TBA
Produced with technical support from American Public Media
- 0130: LIVE with MST and PST midnights – Big Bad Voodoo Daddy from L.A.'s Walt Disney Concert Hall
Dance to songs from BBVD's *How Big Can You Get? A Tribute to Cab Calloway*, a high-voltage jolt of feel-good energy for a country slogging through tough times. "This is the best and most ferocious we've ever sounded," says the band. Also, a selection or two from the BBVD Christmas record, and all the favorites.

- 0330: Special music, TBA

- 0400: Rollover of Anat Cohen

New Year's Day, Friday, January 1

2PM - *Third Coast Audio Festival (Rebroadcast of Thanksgiving Special)*

Please remember WVPE in your wills and trusts – for more information please contact Station Manager, Anthony Hunt online at ahunt@wvpe.org or call 574-262-5520.

WVPE Individual Contributors

BROADCASTERS SOCIETY

SUSTAINER \$5,000
Mr. Robert W. Sennett

PATRON (\$2,500-4,999)
Dr. Irwin and Mrs. Andra Press

BENEFACTORS (\$1,000-2,499)

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Mr. John C. Bollinger
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Prof. Michael and Mrs. Judy Darnel
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Ms. Kitty Rose and Mr. Ed Everett
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Ms. Jessica Hellmann
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Ms. Jennifer A. Younger
Mr. and Mrs. Lorenzo A. Zeugner, Jr.

If you would like more information about the benefits of membership in the **Broadcasters Society**, please contact Station Manager Anthony Hunt online at ahunt@wvpe.org or call 574-262-5520.

LEADERS (\$500-999)

Donald R. and Keri V. Anderson
Mr. and Mrs. Stuart C. Barb
Mr. David K. and Mrs. Judy K. Baute
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Mr. Roger A. and Mrs. Tina Willoughby
Douglas and Janette Yoder



*The Venitia Sekema Band -
with a live performance for
The Blues Revue during the
fall membership campaign.*

Send Us Your E-mail Address

Please supply us with your e-mail address so that we may keep you better informed
of news, information and upcoming events.

Corporate Underwriters

1st Source Bank
Allegro
Associated Mennonite Biblical Seminary
Baker & Daniels
Barnes & Thornburg
Blue Moon Coffee
Centier Bank
Chicory Cafe
Church Plumbing & Heating, Inc.
Community Foundation of St. Joseph Co.
Constant Spring
Culver Union Public Library
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Elkhart River Restoration Assoc.
Farmer's Market of South Bend
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Friends of Elkhart County Parks
Genee Crump, Mental Health Counselor
Goshen College Business Department
Goshen College Division of Adult Education
Goshen College Music Center
Goshen Health System
Grass Roots Media
Howard Performing Arts Center
Indiana Michigan Power
Indiana Partnerships Center
Indulgence Pastry Shop & Cafe

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Interlink Companies
Inventure Design & Manufacturing
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IU South Bend School of Informatics
IU South Bend Division of the Arts
Ivy Tech
Just Goods
K.A.K. Warehousing & Distribution
Kelly Jae's Cafe
Kern Road Mennonite Church
KeyBank
Knights of Columbus of South Bend
Kurt & Tessye Simon Fund
Lake City Bank
LaPorte Firefighters Assoc.
Learning Generation Initiative
Lefever Plumbing and Heating
Lehman-Goertzen Pottery
Leo Priemer with Edward Jones
Leone Halpin, LLP
Messa.org
Michiana Hematology
Michiana Unitarian Universalist
Monkeyhouse Marketing & Design
Nature Conservancy
Nickel Plate Arts Trail
North Central Neurosurgery Center
OSU Fisher College of Business
Pangani Foundation

The Daily Grind
The Physician's Network
Plews, Shadley, Racher & Braun
Real Services
Riverbend Cancer Services
Roseland Organic Farms
Saint Mary's College
Saint Mary's College Special Events
Serenity House
South Bend Chocolate Company
South Bend Farmer's Market
South Bend Firefighters Assoc.
South Bend Symphony Orchestra
Southold Dance Theater
Spark Fine Stationery
St. Joseph County Parks Department
St. Joseph Regional Medical Center
Stanley Clark School
Teacher's Credit Union
Ten Thousand Villages
Trinity School
UND, College of Arts & Letters
UND, Debartolo Center for Performing Arts
UND, Department of Film, TV and Theatre
UND, Department of Music
UND Institute for European Studies
UND Nanovic Institute
UND, Shakespeare at Notre Dame
UND, Snite Museum of Art
WNIT Public Television
YMCA of Elkhart County

Business Honor Roll

PLATINUM (\$5,000)

Church Plumbing and Heating
Interlink Companies
LaSalle Grill, Club LaSalle
Martin's Super Markets
RSM McGladrey
Wolverine Mutual Insurance Co.

GOLD (\$2,500)

Abbott Eye Clinic and Dr. Kenneth Abbott, MD
Bidspotter.com
Cathy Dietz Photography
Constant Spring
Indigo on 17
Midway Truck and Equipment Repair
The Robert Henry Corporation
Whirlpool Foundation

SILVER (\$1,000)

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Pfeifer, Morgan & Stesiak
Press Ganey Associates, Inc.
Radiology, Inc. Foundation
Riverside Terrace
Roofing Products International
The Beiger Mansion Inn
Veldman's Service Center
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BRONZE (\$500)

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Data-Safe I. T. Services, Inc.
Genee Crump, Mental Health Counselor
Howard Performing Arts Center
Indiana Trust & Investment Management Company
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Kaufman Counseling & Consulting
Make A Difference Michiana
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Palmer Funeral Homes
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Sylvester & Tessie Kaminski Foundation
The Livery
Wellington & Weddell Eye Care

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 Host, The Back Porch: Al Kniola
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WVPE is a member-supported service of the Elkhart Community Schools

Winter 2009 Programming Schedule

	Monday-Friday	Saturday	Sunday	
12am	BBC World Service	BBC World Service	BBC World Service	12am
5 am	Morning Edition	Fresh Air Weekend	Humankind	5am
6am		Sound Medicine	Speaking of Faith	6am
7am		On the Media	Are We Alone?	7am
8am		Weekend Edition	Weekend Edition	8am
10am	The Diane Rehm Show	Car Talk	A Prairie Home Companion	10am
11am		Wait, Wait.....Don't Tell Me		11am
12pm	Here and Now	The Splendid Table	Car Talk	12pm
1pm	Fresh Air	The Blues Revue	The Blues Revue	1pm
2pm	Talk of the Nation			2pm
4pm	All Things Considered	This American Life	Le Show	4pm
5pm		All Things Considered	All Things Considered	5pm
6pm		A Prairie Home Companion	Hearing Voices	6pm
6:30pm	Marketplace		The Back Porch	6:30pm
7pm	MON: Beale Street Caravan TUES: Jazz at Lincoln Center WED: Jazz Set THURS: Piano Jazz FRI: Special Programming			7pm
8pm	Jazz with Bob Parlocha	WireTap		8pm
9pm		Jazz by the Border	BBC World Service	9pm
11pm				11pm