

**WYPR Board of Directors**

**November 19, 2014**

**3:00 p.m.**

**MINUTES**

- I. Call to Order
  - A. Sept. 14, 2014 meeting minutes accepted
  - B. Nathan Sterner, WYPR host, explained new NPR “clock” (placement of local segments of Morning Edition)
- II. Development
  - A. Major Gift initiatives – working with NPR to identify potential Baltimore donors
  - B. Phone calls by board to thank donors have been very effective.
  - C. Upcoming Events
    - 1. December 8-11 Membership Drive
    - 2. Speakers Series: former Sen. Olympia Snowe (R-Maine) January 13, 2015
- III. Board Governance
  - A. Committee will be reviewing terms of current board members to determine anticipated vacancies in July
  - B. Will be reviewing results of board survey, would like to have list of potential Board candidates, candidates suggested by CAB would be helpful but Board should be careful to not pull talent and resources from CAB
- IV. Finance
  - A. Building update – Brian Cromptwell - HVAC work to begin 11/20, 8-10 weeks of construction
  - B. October 31 Income Statement: Sustaining memberships, successfully promoted during Oct. drive. Cash income is lower temporarily as funds are collected through the year instead of lump sum. Imbalance will be corrected by end of FY.
- V. Outreach
  - A. CAB members will continue to be vetted by Outreach committee. CAB has been asked to formalize its terms for members and to identify 5 visionaries to provide commentaries. Friends and CAB will send representatives to and share more information between the two groups. Friends sent the following communication about merging CAB and Friends organizations:

*After learning about the proposal for a more integrated approach to the work of WYPR’s CAB and Friend’s Group last evening, we agreed that we: (1) will send at least one member to the monthly CAB meetings to share the work of our group; (2) welcome any CAB member to our monthly meetings to learn about the work of CAB; (3) welcome all CAB members, who have given permission, to be included in our volunteer data base and receive invitations to volunteer at WYPR fundraising events; and (4) appreciate the opportunity for any Friend’s Group member to attend CAB’s monthly ascertainment meetings.*

- B. Community Advisory Board – planning young professionals gatherings. October ascertainment meeting will be on web site. Next ascertainment meeting will be held on December 3 at 3:00 PM and include these speakers:
1. Del. Dan Morhaim on medical marijuana
  2. Jennifer Downs on development of a green burial site in Baltimore
  3. Jason Botel – Director of CAN on bridging educational gaps between Maryland's school children, former KIPP School founder
  4. Adam Rosenberg on child abuse issues and the work of child abuse investigators

VI. President's Comments

Revenues are reaching our targets. Majority of those eligible to vote decided against a union. Unionization has been successful in other markets that have over \$50 Mil in revenue and larger news departments. Additional programming will be added. Access to station is an important part of the station's outreach.

Meeting adjourned at 4:05 pm

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**EXECUTIVE SESSION**

The Executive Session was held to discuss matters relating to individual employees and other confidential proprietary and financial information.

Certified by: \_\_\_\_\_ Date \_\_\_\_\_  
Darcy C. Carroll