

**WYPR**  
**Board of Directors Meeting**  
**Wednesday, September 17, 2014 @ 3pm**  
**MINUTES**

- I. Introductions & Welcome
  - a. New Board Chair welcome
  - b. WYPR overview – 200,000 people, on average, tune in to WYPR each month; 18,000 of those listeners donate to the station --- currently a \$5M a year business
  - c. Board members as ambassadors for the station
  - d. Introductions around the table of all attending board members, staff, and guests
  - e. Approval of May 21, 2014 Board Minutes

**MOTION: To approve May 21<sup>st</sup>, 2014 Board Minutes as recorded.**  
**Motion seconded and approved unanimously.**

- II. Development Committee Report
  - a. Board fundraising project – list of 300 WYPR donors giving \$500+
  - b. October Pledge Drive – Board Match Challenge
  - c. Recommended to the station as something to incorporate into the fall pledge drive – other stations have had tremendous response to on-air board match challenge
- III. Finance Committee Report
  - a. FY14 Audit Report – a good report from the auditors with nothing new added to the notes –
  - b. Status of the building loan – have secured a PNC loan with a 15-year amortization period
  - c. HVAC/Building report – still defining, with engineers and contractors, the timeline, schedule and precise cost of the project – hope to have approval of final plans as soon as possible with construction beginning in early October will reap benefits from energy savings, possible BGE rebates, and \$20-\$40k annual savings in maintenance costs that station currently incurs for upkeep
  - d. End-of-Year financials – PNC loan covenants in compliance for the end of the fiscal year and cash basis at end-of-year was more or less the same as for FY13
    - i. Membership was up at the end of the fiscal year
    - ii. July was a strong month for Underwriting and thus far September tracking very well for sales
- IV. Schedule Announcements
  - a. Upcoming Ascertainment meeting – October 1<sup>st</sup> from 3-5pm in the Conference Room
  - b. October 2<sup>nd</sup> – WYPR board invited by the CAB for a gathering at the Union Brewery (past Ascertainment participant!)
  - c. Fall Membership Campaign – October 16<sup>th</sup> thru October 21<sup>st</sup>
  - d. Breakfast with Anirban Basu – Four Seasons hotel on November 7<sup>th</sup>
  - e. First Speaker Series event – Alan Alda, September 30<sup>th</sup> at the Meyerhoff
  - f. Baltimore Book Festival (WYPR will have a table/presence) – September 26<sup>th</sup>-28th

- V. Governance Committee Report
  - a. Recognition of six new board members
  - b. Orientation session/breakfast at the station took place in mid-August
  - c. Mentoring of new board members – all new board members confirm that they have been connected with mentors
  - d. First Governance Committee meeting will take place on September 29<sup>th</sup>
- VI. Outreach Committee Report
  - a. Four-station study – Charlotte, Nashville, Orlando and Cleveland – all identified as similar stations to WYPR in not having university or government affiliation - Reaching out to these stations with questions relating to percentage of local versus national programming, engagement of CAB, website structure, etc.
  - b. CAB nominations for ratification – CAB has recommended five new members – board responsibility to accept these recommendations (barring major concern/conflict of interest): Dana Moulden, Doug Carroll, Mike Glasser, Jeremy Funk and Jan Dates

**MOTION: To accept five new CAB member nominations as recommended by the CAB:  
Dana Moulden, Doug Carroll, Mike Glasser, Jeremy Funk and Jan Dates.  
Motion seconded and approved unanimously.**

- c. Ascertainment – all board members invited to attend
      - i. Will attempt to record future ascertainment meetings and have them available to our journalists on the website or via video
      - ii. CAB looking for NEW SPEAKERS for Ascertainment – please send any suggestions to the CAB to help build their roster
    - d. Friends Group update – the Friends Group rethinking their role during pledge drives as from now on station will be using external call-centers only (will free up the Membership team to focus on the on-air sound and pledge processing); working with Kyle Leslie to have a Friends Group “tab” on the WYPR Facebook page
    - e. Programming question – John Claster: capitalize on Orioles fever right now. Suggestions can be made, but the Midday team chooses all of their own guests
- VII. President’s Report
  - a. Annual NPR negotiation for programming fees just took place – 2.7% net increase in FY15 NPR fees but the contract has been completed -- \$591k in fees for FY14 increased to \$610k for FY15
  - b. Upcoming events in progress:
    - i. finalizing Garrison Keillor on May 7<sup>th</sup>
    - ii. April 7<sup>th</sup>, 2015 – David Sedaris returns
    - iii. Working on February 2015<sup>th</sup> event with Robert Siegel (*All Things Considered*) at MICA
  - c. Alex Price, Development Director, has announced move to Everyman Theatre (early October) – thank you to Alex and acknowledgement from the board

*Meeting adjourned at 4:05pm.*

***EXECUTIVE SESSION***

A portion of the meeting was closed to the public in order to discuss certain proprietary and other confidential information relating to WYPR's development efforts.

Certified by: \_\_\_\_\_  
Darcy C. Carroll Date