

## **MINUTES**

### **WYPR Board of Directors**

**March 8, 2017 at 5:30 p.m.**

#### **1. Approval of Minutes of January 11, 2017 Meeting**

#### **2. Comments by Board Chair Darcy Carroll**

Celebration of International Womens Day is a reminder of the importance of diversity and including viewpoints that may be different than ours.

Thank you to those who participated in Guest Bartender Event.

Note that a new Community Advisory Board list has been prepared for Board Manuals.

An Evening with Terry Gross is March 22 at Goucher College.

#### **3. Introduction of Guest Speaker by Tony Brandon, WYPR President**

#### **4. Guest Speaker - Erika Pulley Hayes, Vice President, Radio, Corp. For Public Broadcasting**

CPB has been in existence for 50 years. It has bipartisan support on Capitol Hill. CPB supports 575 public radio stations with 1400 transmitters. 99% of US population has access to a public radio station.

CPB's annual budget from Congress is \$445 million and has remained the same for several years. 71% of that is distributed directly to stations. No more than 5% of CPB's budget can be used for administration. CPB's priorities are

1. To support universal service
2. To promote an informed society
3. To improve quality through innovative programs

This is accomplished through

- Digital platforms and programs
- Diversity
- Dialogue

Digital programs are intended to meet the needs of a new generation of listeners. Dialogue encourages connections within communities by stations.

CPB considers federal funding to be an investment in education, safety, and public discourse.

CPB has strong bi-partisan support in Congress. Tom Cole, Republican Chair of the House Labor Committee, is a strong and important supporter.

In answer to questions from WYPR Board, Pulley Hayes responded that public safety is a mission of CPB due to the Public Radio Satellite System that issues alerts directly from FEMA during natural disasters. CPB recently performed a test with six California station using the Next Radio app to issue natural disaster and response information over cell phones.

Pulley Hayes noted that CPB does not lobby. It is prohibited from doing so as a direct recipient of federal funding

WYPR President Tony Brandon noted that, in addition to \$355,000 per year from CPB, WYPR also benefits by CPB absorbing music licensing fees worth about \$100,000 and satellite service that is valued at \$25,000.

Pulley Hayes concluded that it is appropriate to be concerned about future funding. Website **protectmypublicmedia.com** is being enhanced and a petition has been started for listeners to register their support for CPB funding.

#### **5. Finance Committee Report - T Brandon**

T Brandon predicted that station will end FY2017 with \$ 400,000 over what is required from lenders.

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#### Executive Session

*A portion of this meeting was closed to the public to permit discussion of matters relating to individual employees, proprietary information, confidential advice of counsel, or commercial or financial information obtained on a confidential basis.*