

MINUTES

WYPR Board of Directors Meeting

March 16, 2016 at 4:30 PM

Minutes of January 18, 2016 Board Meeting Unanimously Approved

1. Development Committee Report – Andy Brooks, Chair, Liza Matthews and Susan Warren, Staff

Very successful membership drive March 3-8, 2016

New planned giving initiative (Legacy Society): \$73,000 received, \$10,000 promised

2. Finance Committee Report – John Prugh, Chair and Brian Crompwell, Business Manager

Income is ahead of budget and ahead of last year's income. This is credited to the strength of the sustainers program. Over 40% of members are now sustainers.

3. Friends of WYPR - Gary Levine

44 volunteers have been identified. They will represent WYPR at many festivals and fairs including the Baltimore Light City Festival, Baltimore Bluegrass Festival, and the Maryland Wine and Food Festival.

4. Governance Committee Report – Cynthia Berman, Co-Chair

Bi-annual Board survey will be distributed soon, 100% participation is requested
Results of survey will be used in strategic planning

A slate of recommended new Board members will be presented at May Board meeting

5. Strategic Planning Committee Report – Peter Toran, Chair

Next meeting in early April

6. President's Comments – Tony Brandon, President

Underwriting - #2 most successful underwriting department in US

NPR Agreement is currently being negotiated

EXECUTIVE SESSION

A portion of the meeting was closed to the public in order to discuss certain proprietary and other confidential information relating to WYPR's development efforts.