

## **MINUTES**

### **Meeting of Your Public Radio Corporation Board of Directors and**

### **Your Public Radio Corporation Holding Corp. Board of Directors**

**May 18, 2016 at 4:30 p.m.**

**1. Minutes of March 16, 2016 Board Meeting unanimously approved**

**2. Introduction and nomination of three new Board members**

Dale McArdle, recently retired from Catholic Charities, career spent in senior multi-family housing, chaired the WYPR Community Advisory Board for many years

Susan Baisley, Assistant Vice President for Development at John Hopkins University, corporate experience in marketing, finance with Citigroup

Ann Quinn, independent consultant for non-profits and businesses including tech and life sciences companies

**These nominations for the position of director of Your Public Radio Corporation were unanimously approved**

**3. President's Report – Tony Brandon**

NPR's priorities are similar to WYPR's

NPR's annual survey of listeners will be sent to Board tonight/tomorrow

Spark One campaign promoted Morning Edition

Spark Two promoted All Things Considered

Spark Three will be combined Morning Edition/All Things Considered starting in June

Audio highlights of FY2016 played for Board.

**4. Comments from Andy Bienstock, Program Director**

Top 10 podcasts for past 30 days are all Maryland Morning programs, followed by news segments, Gil Sandler stories, and Anirban Basu

A Bienstock noted a regular appearance by Baltimore Brew writers on MD Morning's "accountability project."

**5. Development Committee Report – A Brooks, Chair**

- Successful meeting at T Rowe Price Foundation, will do follow up presentation to associates in Sept.
- Working on funding for Out of the Blocks for 2016-2017
- Diane Rehm on 10/6 will include a 10/7 major donor brunch
- Acknowledgement plaques will be pursued over the summer, will be located In lobby or front hallway.

## **6. Finance Committee Report – T. Brandon**

- 2017 FY Budget anticipates 2% increase in membership income and 3% increase in underwriting income
- Content that is supported by grants has increased overall

## **7. Strategic Planning Committee – P Toran Chair**

Still working to finalize. Committee will meet over the summer to work on proposed structure and mission statement. Initial feedback will be sought from Board before final plan is release.

## **8. Governance Committee Meeting – D Callard, co-chair**

**Slate of new Board members for Your Public Radio Corporation Holding Company was introduced and unanimously approved for terms of three years each**

Dale Mc Ardle  
Susan Baisley  
Ann Quinn

**The terms of the following current Board members terms were extended by unanimous approval:**

Cynthia Berman, Deborah Callard, Tyson King Meadows for 2 years  
Albert Williams, Emile Bendit, Neil Meyerhoff for 3 years

**A slate of officers was introduced and unanimously approved for Your Public Radio Corporation**

Darcy C. Carroll, Chair  
Emile Bendit, Vice-Chair  
John Prugh, Treasurer  
Peter Toran, Secretary

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**Amendment to By-Laws was proposed by C Berman and approved unanimously.**

Amendment permits Board to elect members for less than three years, but not less than one year.

**9. Minutes were read honoring departing board members John Claster and Sam Penn**

**10. Chair's Comments – Jon Rogers, Board Chair**

Thank you for devotion and service. Grateful for support and what the station has accomplished. Hope that Board and station will continue to focus on what is valuable and important, and impact on city will continue to happen. Thank you. It has been an honor.