

## **WYPR Board Meeting**

**November 18, 2015**

**4:30 pm**

- I. **Minutes of September 16, 2015 WYPR Board Meeting unanimously approved.**
- II. Finance Committee Report – John Prugh, Chair  
20% over budget  
Corporation for Public Broadcasting grant received in November  
Some restaurants, downtown businesses and attractions are still feeling impact of April unrest. Even in this environment, November 2015 is ahead of November 2014. December already looks positive.  
T Brandon noted the façade renovation is needed to improve the station's face in the community. Budget is \$225k. Project cannot be pursued in parts – would compromise the design.  
Station has received a \$13k rebate from BGE.
- III. Governance Committee – Cynthia Berman, Co-Chair  
Committee is close to finalizing a checklist of its responsibilities.  
Board is asked to provide names of candidates for the 2016-2017 Board.  
The Community Advisory Board (CAB) held a successful young professional's reception on Nov. 5, 2015 with 65 guests attending. CAB has e-mail list of over 100 young professionals.
- IV. Development Committee – Liza Matthews, Dir. of Major Giving for Andy Brooks, Chair  
Board will be making calls to thank major donors. This resulted in larger gifts last year.  
A proposal is pending with Under Armour.  
Budget expectation for grants has been exceeded by 44% this year.  
A \$50k donation from Laverna Hahn Foundation received.  
Response cards about planned giving are going into all mailings, and responses are arriving.  
From September membership drive: 629 lapsed members re-joined, 1200 pledged before the start of the drive, Board match on last day to increase donations.  
January 10-17 Cuba trip is full. Next trip may be to Paris or Buenos Aires.  
Drives will continue to focus on sustaining memberships. Next drive is December 9-10.
- V. President's Report  
Membership staffer Deborah Davis is very ill. Deborah is longest serving staff member after Andy Bienstock. Deborah wants to come back to the station as soon as possible.  
Despite the challenges, WYPR has pursued a long list of special news series, and the level of Freddie Gray coverage was outstanding this year.  
Both daytime shows are doing well with new hosts.

Nielsen ratings have been questionable. More meters are now in Howard Cty. Baltimore City and County show good ratings. Will take about 3 months to resolve problems.

Potential new series on the horizon with Hopkins education specialist.

A Henkin noted that WYPR reporter is ready to work with BBC during the first Freddie Gray trial. The next Out of the Blocks is in Greektown/Highlandtown and will air Dec. 22.