

It's how public radio should be.









2013 REPORT TO THE COMMUNITY





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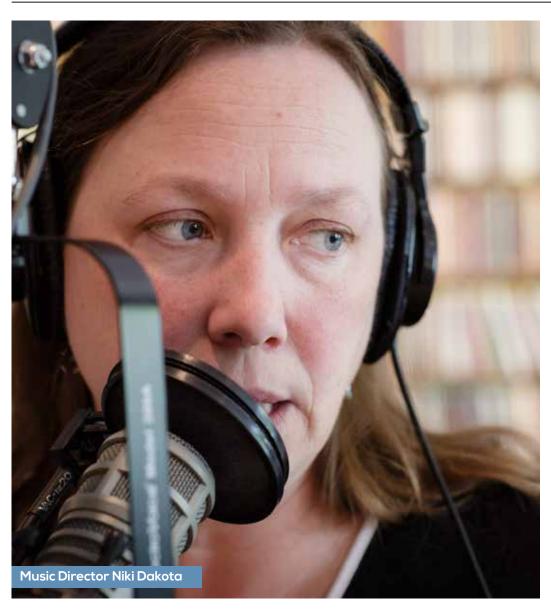


radio, books, art, news, music, community, big ideas, dedication, dialogue, engagement.

WYSO isn't just a public radio station. It's thousands of diverse listeners standing together to be a part of something they truly love. To become part of what we like to call the "We." This is how public radio should be. Every member, underwriter and listener plays a huge role in helping WYSO build on its 55-year legacy of community journalism, activism and engagement.

It's big world out there. Full of ideas, wonder and amazing stories to tell. Together, we can learn, experience and share them all.





ABOUT US

WYSO began with 19 watts of power on February 8, 1958 as a student-run station on the campus of Antioch College. We were on the air four hours a day with an emphasis on local public affairs and music programming.

Today we broadcast 24 hours a day, seven days a week with 50,000 watts of power and we reach nine counties in Southwest Ohio with a potential audience of more than one million listeners. WYSO is the Miami Valley's only NPR News station, and we carry their flagship programs, including *Morning Edition* and *All Things Considered*.

Our own news department delivers local and state news. We have twelve different local music programs hosted by knowledgeable and dedicated volunteers.

Nearly four thousand members and a distinguished roster of underwriters from all over the Miami Valley help support WYSO.

As a part of Antioch College, WYSO is committed to supporting Antioch's educational mission and principles.

MISSION/VISION

WYSO serves our community with news, information, and entertainment to encourage dialog, understanding, and engagement. Our vision is to be recognized as a media leader by enriching public discourse, fostering intellectual and cultural curiosity, and serving as a dynamic, creative, local companion.

We achieve our goals by focusing on a vision of core values that are intrinsic to our success in creating a community of engaged and curious listeners. These core values are as follows:

Community Inr Excellence Ed Integrity

Innovation Education



LETTER FROM THE GENERAL MANAGER

2013 was a pivotal year for WYSO. We returned to our home at Antioch College, where we began our public service broadcasting mission fifty-five years years earlier. We're taking part in an historic effort to launch a new liberal arts college, one that is deeply committed to social justice, experiential learning and the sustainability of life on earth. Antioch students have returned to WYSO as Miller Fellows and they bring fresh ideas and energy.

In 2013, we grew our revenue base, added new staff, and launched innovative programs. With enthusiastic help, we can provide service-oriented, mission-driven programming to our community. To me, this kind of programming is crucial to a community like ours.

We need open dialogue to examine issues and find solutions. Just as Antioch College is preparing students to be responsible, engaged citizens, WYSO assumes that our listeners are already those people: curious problem-solvers who want make our community, our nation and the world a better place to live.

Our approach to radio programming includes music AND news, local and national voices together, with a variety and depth you can't find anywhere else in southwest Ohio. We're bringing new sounds and ideas to the airwaves with our Community Voices training project, and it's truly our community connection that sets us apart.

The WE in public radio includes the volunteers who make radio programs and those who contribute administrative expertise, the members and WYSO Leaders who contribute money and give us constant feedback, plus underwriting support from business leaders and grants from local, national and state organizations.

The WE is also community organizations who help create events and programming. In 2013, they included: Wright State University, Five Rivers MetroParks, Dayton Art Institute, David H. Ponitz Career Technology Center, Kettering Fairmont High School, Victoria Theatre Association, EboNia Gallery, Fraze Pavillion, Rosewood Arts Center, Dayton Visual Arts Center, Yellow Springs Community Foundation, Greene County Public Library, Clark State Community College, the National Aviation Heritage Area, FilmDayton, Dayton Most Metro, the Dayton Literary Peace Prize, the Dayton Blues Society, Miami University, the World House Choir of Yellow Springs and scores of local musicians who grace our airwaves week after week.

WE do it together. I hope you will enjoy reading about our successes in this annual report – and seeing some of the people who make it happen behind the microphones and behind the scenes.

Thanks for making 2013 so fun and rewarding.

Neenah Ellis

WYSO General Manager





HIGHLIGHTS OF 2013

- WYSO reacquired by Antioch College
- Antioch College students are back in the halls of WYSO, learning from radio professionals
- WYSO hired its first ever Economics Reporter Lewis Wallace a Pritzker Fellow from WBEZ in Chicago. Made possible with the support of the Dayton Power and Light Foundation.
- Website traffic to wyso.org surpasses 10,000 visitors per month
- WYSO rebrands with a focus on "We. It's how public radio should be." A project made possible with the support and help of Yellow Springs creative firm Clay + Stan.
- Improved and increased direct mail response made possible with the support of Oregon Printing
- Sustaining Membership Program surpassed 1000 member mark
- Fall 2013 Membership Drive hit its goal on air and then exceeded it by \$6,000. Highest amount ever raised on air.
- Expanded our original program offerings: Behind the Groove, WYSO Curious, and Under Construction
- Launched Reinvention Stories Season 1 a resounding success; funding secured for Season 2

ANTIOCH COLLEGE ACQUIRES WYSO

In 2013 WYSO went back to its roots after being acquired by Antioch College. "WYSO has been a strong heartbeat on this campus since Antioch students founded the station in 1958 and we are thrilled to welcome her home again," Antioch College President Mark Roosevelt said. The acquisition has already proven to be an effective tool in helping enhance the College's curriculum and cooperative education program.

As the saying goes, it's good to be home.





REINVENTION STORIES SEASON 1

ReInvention Stories began to air in 2013. Led by local filmmakers Julia Reichert and Steve Bognar, we created twenty-two programs about people in the Miami Valley who are struggling to reinvent themselves in a new economy. There were inspiring, surprising and sometimes funny stories of adversity, resilience and reinvention. The project continues to bring Miami Valley residents and neighborhoods to life, in short films, radio stories and introducing an innovative, interactive, multi-media companion site. We are now truly a community media center.

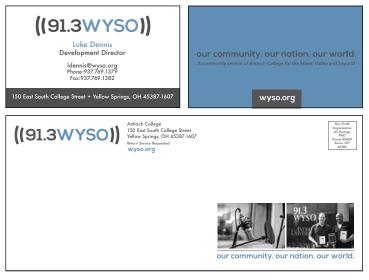


WYSO REBRANDING

For years, WYSO played it safe with our marketing and brand image. Not any more. 2013 brought with it an incredible partnership with Yellow Springs creative firm Clay + Stan. By working together, we launched a new brand identity and brand message for all of our collateral, mailing, and advertising initiatives.

"Our main priority was to create a community around the station's new brand," says Luke Dennis, WYSO's Development Director, "Our new brand is more than just a campaign. It's a state of mind. We've always thought of our listeners as a family—but now, we're expressing that in pictures and words."









2013 BY THE NUMBERS



\$557,941

4,078

Total Members

New Members

Renewing Members

Sustaining Members

Years Shakin' Dave, Norm Whitman and Tom Duffee have been hosting shows

Weekly Listeners





2013 BY THE NUMBERS

Attendees at Open House in July

Live performances in the WYSO Studio

Community Resource Board Members

Volunteers who hosted shows, answered phones and stuffed envelopes

Underwriters from across the Miami Valley

Attendees at Community Concert at Riverscape in September

WYSO Leaders





WYSO STAFF



Emily McCord
News Director and Host,
Morning Edition



Jerry Kenney Host, *All Things Considered* and Producer, *WYSO Weekend*



Jon Castonguay Underwriting Account Executive



Juliet Fromholt Webmaster / Reporter / Deputy Operations Director / Host, Kaleidoscope & Alpha Rhythms



Luke DennisDevelopment Director



Neenah Ellis General Manager (with Noah Adams)



Wayne Baker Clark County Reporter



Niki Dakota Music Director and Host, *Excursions*



Stephanie ElsassTraffic Manager/Membership
Coordinator



Lewis Wallace Local Economics and Business Reporter



Peter Hayes Director of Operations

Not pictured, Doug Hull, Director of Finance; Nick Wilson, Underwriting Account Executive





WYSO VOLUNTEERS 2013

Noah Adams Matt Anderson Jo Anderson

Antioch School parents and staff

Ashley Appleman
Heather Bailey
Sharon Baker
Conrad Balliet
Dave Barber
Bob Barcus
Butch Barnes
Fred Bartenstein
Mark Bateman
John Beck
Pam Beck
Chuck Bernitt

Chuck Berry Jeff Blumer Steve Bognar Marvin Bohn

Bruce Bradtmiller Gerry Chadwick John Paul Clarke

Clark County Developmental

Disabilities staff
Karl Colon
Joe Colvin
Pam Cook
Rev Cool
Sean Creighton
Melissa Dabe
Laura Dempsey

Melissa Dabe Laura Dempsey Tom Duffee Dan Duffee Deb Dunlop Bill Felker Dayna Foster Jay Free Juliet Fromholt

Cindy Funk Bernice Gaughan Neal Gittleman Jason Glenn Seth Gordon Nick Gough Anna Gough Sue Green Eric Guindon Lin Gutridge Sue Hawkey Don Hayashi Kijin Higashibaba Chris Hodgson Home, Inc. Board Gary Honnert Shelly Hulce Ed Humphrys Judy Humphrys Shakin' Dave Hussong Terri Hutchison Terrie Hutchison Nicky Illiopolis Ken Irwin Lizz Kellv Larry Lemieux

Little Art Theatre board Amy Luncan Travis Luncan Patty Majerle Heather Martin Joyce Massie Linda Mates Don Mates Jackie McArdle Karen Meade Craig Mesure Vick Mickunas Deb Mosher Matt Naragon Nancy Nash Ken Neufeld

Bill Linesch

Gene Pitstick Brad Price

Janeal Ravendal

Zeb Reichert Julia Reichert Ron Rollins Brad Roof

Kevin Rose

Mojgan Samardar Gary Schaengold

Bob Scott Evan Scott Jane Scott

Tony Sculimbrene David Seyer Erica Shaffer Steve Shaw Natalie Skilliter

Steve Smith Doug Snyder Bill Spohn Josh Stepp Kelsey Swindler

Don Thrasher

Crazy Joe Tritschler

Andy Valeri
Rick Walkey
Charlotte Walkey
Glenn Watts
Bill Wells
Pat White

Kristen Wicker Debra Wilburn Mark Wildman Jackie Winfree Doyle Wright Kari Wright YSKP Board

Norm Whitman





AWARDS RECEIVED IN 2013



OHIOASSOCIATED PRESS BROADCASTERS

- 1st Place Best Use of Sound Will Davis "Filmmakers Homage to the 80's Slasher Film"
- 1st Place Best Feature Reporting Basim Blunt-"Boogie Nights: A History of Funk Music in Dayton"
- 2nd Place Best Use of Sound Jerry Kenney-"WYSO Weekend: Laramie at Sinclair"

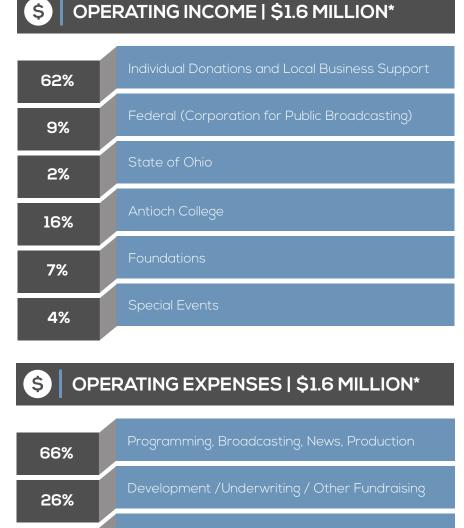
PRNDI AWARDS (PUBLIC RADIO NEWS DIRECTORS INCORPORATED)

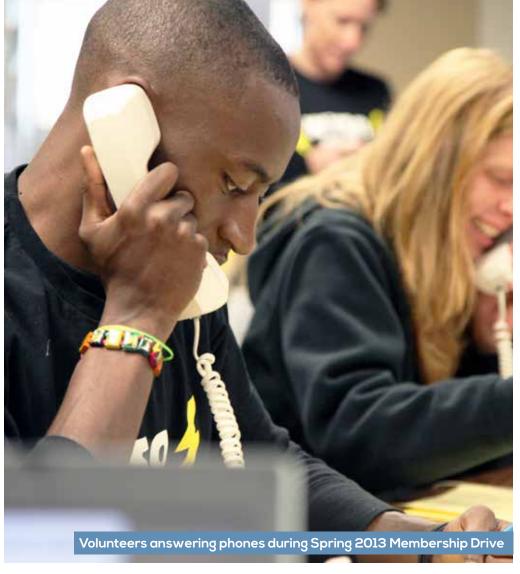
• 1st Place Student Soft Feature - Basim Blunt "Boogie Nights: A History of Funk Music in Dayton"

NEW VOICES SCHOLAR

 Basim Blunt is named a "New Voices Scholar" by the Association of Independents in Radio







^{*}These figures based on FY13 Budget. For copies of our audited financials visit wyso.org/who-funds-wyso.

8%



WYSO LEADERS

Member Level \$500-999

Anonymous Frances Abrams Bryan and Jill Adams

Noah Adams Mike Ahern Kim Aubry K Shahid H Baig

Jane and James Baker

Steve Ballerene

Bob Barcus and Aïda Merhemic

Linda Baxter Marcia Bechtel Paul Benson

Jo Blondin and Andy Fox

Steve Bognar Michael Boggs Mary Braden Dr. Bob Brandt Deb Briganti Beth Bullemer Rita Caplinger Patrick Carroll Virginia Caudill

Kevin Chase and Beth Mast

Amy Ciric

Karl and Deborah Colón

Mark Cooper Joan Corbitt Deborah Cottleppi Lily Daugherty

Al and Donna Denman

David Denner

Clare and Larry Dickey Stephanie Dickey Larry and Sonia Ewald Naomi Ewald-Orme

H.A. Forshaw

Neal Gittleman and Lisa Fry

Ernie Green Daniel Griffith Gregory Haack Kathleen Hinders Dan Hogg

Marc Holser

Jon and May Inyoung Ron and Kathy Julian

Nancy Jones Karen Kerr Andrew Khavari

Larry and Marilyn Klaben

Andrea Klein
Larry Lawhorne
Daniel Lawrence
Matthew Lemon
Gary Leppla
Katherine Lin
Michael Maclaury

Mel Marsh and Richard Rutan

Deborah Marvin Joyce Massie Marc Masurovsky Linda and Don Mates Bonnie Mathies Bill and Deb McNeff Don and Darlene Messer Rajendran Mohanraj

Greg Nichols
Joseph Orlowski
Harvey and Ruth Paige

Kimberly Paul Carla Perry Vincent Philips

Roger and Macy Reynolds

Edward Richard Elise Roenigk Brad Roof

Mark and Dorothy Roosevelt Vicki Rulli and Tom Heaphey

Phil Ruscillo

Richard Schaefer

Anjana and Hemant Shah

Kenneth Sink Michael Snure Michael Spurlin

Connie Strobbe and Carter Dewerd Jerry Sutton and Sandy McHugh

Martie and John Szelog

Mary Taylor Drew Titone Robert Tracy David Turner Louise Van Vliet Brian Woerner Christopher Wood

Patron Level \$1,000-2,499

Anonymous

Matt and Jo Anderson

Heather Bailey and Frank Scenna

John Paul Clarke Joseph Coleman

Rusty and Dianna Cousins Margaret Dunn and Bill Spohn

Susan Greene

Bill and Beth Harrison

Don Hayashi and Deb Dunlop

Bill Linesch

Flo Lorenz

Perry Nystrom

Dave and Beth Player

Gayle Rominger

Scott Shaw

Southwest Ohio Council for Higher Education

Vicki Steininger Robert Sweeney

Pamela and Malte von Matthiessen

Glenn and Jane Watts Robert and Mary Winfree

Benefactor Level \$2,500-4,999

Jim and Jannie Brown

Lisa Hanauer and Sue Spiegel

David Marlow Chris Matice

Nancy Nash

Visionary Level \$5,000 or more

Anonymous Charles Berry

Mary and Dan Bowman
Dave and Elaine Chappelle

Steve Harlamert

Maureen Lynch and Richard Lapedes

Foundation and Corporate Support

Dayton Power and Light Foundation

Morgan Family Foundation

Ohio Arts Council

Ohio Humanities Council

Corporation for Public Broadcasting Virginia W. Kettering Foundation



SUSTAINERS WHO JOINED IN 2013

Frances Abrams Noah Adams Bryan and Jill Adams Cynthia Adeyemi Christa Agiro Charles Allbery Monica Allen Andrew Altenburg Susan Altman Kristen Andreae Rae Ankeney Reena Appell Jane Applegate Ashley Appleman Sarah Armstrong Gayle Arnett Ashley Ashbrook Samuel Ashman Lori Askeland Gordon and Zeida Attridge Soma Avva Megan Bachman John Bailey Jane and Jim Baker Amy Baker Travis Baldwin Eric Bales Holly Ballinger Spencer and Melanie Banter Micah Barcelo Scott Barger Cassandra Barker Carol Barlage

Alan Barone

Sally Baughn

Linda Baxter

Sharon Beck

Paul Beebee

Jill Becker

Stephen Beach

Carleen Beckermann

Susan Beerbower

Barb Bayliff

Jonathon Bell Kathleen Benjiman Dan Benson Barrie Bentley Mary Ellen Berens Jacqueline Bergdahl Cate Berger David Berkshire Charles Bernitt Darrell Bickley Andrea Binkley Aurelia Blake Elizabeth Blakelock Stephen Blatt Jo Blondin Trevelyan Bloomfield Blake Blunkall Eleanor Blystone Kristen Bodiker Bret Boggs Steve and Julia Bognar Bohler Marvin Bohn Tom Boland Rob Boley Jessica Bolles Colm Botkin Rebekah Bower Bruce Bowling Mary Braden Kim Bramlage Deborah Branham Steve Breitenstein Melissa Bresemann Deb Briganti Wesley Brooks Larry Brown Beverly Brown Hunt and Ann Brown Nancy Brown Erich Brubaker Robin Brunotts

Sylvia Bryant

Michelle Buchest Dawn Buchwalder Mark Bueltel Lynn Buffington Ryan Bultemeyer Jeremy Burgess Deborah Burke Antionette Burns James Burns Mike Bushaw Elizabeth Bustle Alf Butler Randal Caldwell Teri Calvert Angela Campanelli William Campbell Barbara Cantwell Lisa Carey C Carroll Jay Carter Cari Carter Joseph Carty Terrie Casey Glenn Caton John Caudill Betsy Chadd Gerry Chadwick Mike Christ Michelle Citriano Nancy Clark Jackie Clark Michael Clary Aya Clem Lisa Clemans Matt Clements Stephanie Clower Pamela Cobb Meredith Cobb Carol Coffey Jude Cohen Erin Cole Justin Coloneri Robert Comparin

Louis Connelly Pam Cook Clara Copeland Andrew Cottle Judy Couch Sandy Coulter Craig Cox Karen Crist John Crocker Connie Crockett Suzanne Croteau Sheryl Cunningham Dawn Currie Carina Dalton-Sorrell Jennifer Damon Shonil Datta Jeff Davis Patricia Davis Mary Davis Gary Dayard Abby Delcamp Matthew Deller Wendy Delong Steve Denker Linnea Denman Joseph Dennis Luke and Sally Dennis Michael Derenzo Cindy Develvis Renuka Dewan Laurie Dewey Vaughn Deyhle Andre Dixon Carli Dixon Andrew Dobo Alan Donaldson Monica Donohoo Susan Doubt Jay Douglas Virginia Dowd Virginia Dowse Sonja Dragich Samantha Drake

Don Drake Laurie Dreamspinner Sharon Drude Patrick Duffley Erin Duffley Beth Duke Leigh Duncan Beth Duvall Ann Duvall Tim Eakin Samantha Eckenrode William Edwards Kathryn Edwards Debbie Edwards Kim Edwards Willa Eichelman Agron Eikenberry Dean Eklund B. Laurel Elder Sue Ellis Earl Emery Karen Engel Patrick Ertel Carrol Estep Nancy Evans Jan Ewbank Dave Faulkner David Fay Robert Fea Josh Fensel Rebecca Fensler Laurie Fenstermacher Christine Ferens Dave Ferguson Kathy Ferrante Kamala Ferris Jan Ferris Gavin Fielden Scott Fife Anthony Fife Brian Fischer Robert Fisher Dennis Fisher

Sallie Fisher Paul Fleitz Mary Foos Sam Foster Deborah Fourman Kalyn Fowler Lonnie Franks Lucy Frazier-Wallace Louis Fred Robert Freels Mark French Erin Friel Brian Frizzell Emily Fultz Beth Galang Doug Gale Garrett Gall Kathleen Gall Martha Gardin Julie Garrigan Jerry Gasho Natalia Gaulke Margi and Rob Gay Patti Gehred Marie Geisel Glen Geisen Karin and Chris Getschow Joyce Gibbs Edith Gilbert Mathew Gill Patrick Gillespie David Girbert Doug Glass Kathleen Glaus Lucy Godbey Jordan Goldmeier Seth Gordon Michelle Gouge Harrison Gowdy Jennifer Grant Lori Gravley Kevin Gray Erik Greathouse

Stephen Green December Green Susan Green Lou Greene Nicole Greenwood Karl Greulich Anthony Griffin Daniel Griffith Linda Griffith Amber Grisso Becky Guttstein Laura Hagan Amy Hager Kit Haggerty Tom Hale Jennifer Hale Megan Halpin Diane Hamilton Leah Hampshire Anne Hardesty Emily Harmon Elizabeth Harner Michael Harrod Phil Hartie Karen Hartlage Lisa Hartman Edward Hasecke Jennifer Hatfield Maureen Heacock Adam Hebert Bruce Heckman Mark Heise Ty Henderson Ulrike Hendrickson Lori Henger Bob Henry Amanda Herbe Carol Herringer Melissa Heston Jeff Hiles Cat Hiles Thomas Hinders Anthony Hinojosa



SUSTAINERS WHO JOINED IN 2013

Scot Hinson Christine Hodgson Jon Hoffman Eric Holdaway Tony Holloway Amv Hollv Heath Honaker Naava Honer Marta Hopkins Joan Horn Carol Horner Valerie Houseknecht Brian Housh Jo Howard Dan Hrinko Jessie Huart Carev Huckvale Nancy Hudecek Wendell Hudson Richard Hughes David Hughes Scott Hull Melinda Humbarger Lorna Hunt John Huston Mary Hutcheson Sonya Hutchinson Carol Huttinger Gene Idol Carley Ingram Dan Irwin Sheherazadh Ishaa Christopher Jackson Anthony Jackson Carrie James Janice James Brian Jazek Frank Jenista Martie Jensen

Melinda Jessup

Reggie John

Sean Johnson

Teresa Johnston Erin Johnston Sarah Jordan June Jordan Katie Joseph Regina Joyce Deb Jung Media Jyawook Connie Kearns Connie Kearns Jeanne Keffen James Kennedy Karen Kerr Cynthia Kieninger Andrew Kilpatrick Kindall King Chenoa Kingery Sarha Kirby Paul Kister Katrina Kittle Kathv Kizirnis Klarauist Laurence Kleiner Jill Kloimwieder Danny Kloosterman Paul Knotts Paula Kochersperger John Kotecki Shirley Kristensen Jennifer Krohn Gill Krouse Kimberly Krug Sunny Krugh Gabe Kuss Daniel J Kutscher Heather Lammers Cecilia Lamppev Amy Larson Larry Lasky Tom Laslev Mark Latta Jack Lavh

Mary Lechleitner Matthew Leclaire Amv Lee Doug Lehman Noelle Leingang Ban Leitschuh Christopher Lemon Matthew Lenzo Luke Li Carl Liebiq Amanda Lindsav Rita Lindsay William Linesch Daniel and Holly Linauist Tess & Jim Little Nancy Liu Stephanie Llacuna Lynn Locke Cecilia Long Kelly Lovell Laura Lucas Pat Lundy Barbara Lurie Aaron Lynch Mike Macasek John Macritchie Tim Magill Rovce Maier Dave Majors David Manship Janet Marek Judith Martell Pat Martin Cynthia Martin-Shishoff Wendie Mateu David Matney Barbara Matthies Genny Maupin Ken McCall Mary McCarty Leslie McGeady Leah McGowan

AL and Heidi McGrew Kevin McGruder Larisa McHugh Joe McKibben Mary McKnight Mariorie McLellan Stacy McNutt Pam Meermans Greg Meister Tim Meixner Sri Melethil Norman Meredith Caroline Merithew Craig Mesure Lennon Meyer Katie Mezera Jo Miglino Randy Minnich Sari Mira Bradford Miter Katie and Marty Mlod Tina Molen David Mollenhauer Jenny Montgomery Eryn Montgomery Jessica Moore Karen Moore Shelly Moran Rebecca Morean Nare Moremi Korge Mori Brian Morris Mike Morrisev Grea and Kim Morse Chad Mossing Molly Mueller Scott and Kathy Mumpower Peter Munk Donna Mvers Christopher Myers Henry Myers Sameed Naik

Rahul Nair Sharon Naragon Morgan Narkiewicz Ghesu Ndefru Von Neher Mark Neilson Chris Nelson Carev Nelson Leo Nelson **Bill Nelson** Lewis Nevins Patricia Newcomb Matthew Noordsij-Jones Rachel Novak Wavne Novick Linda Nowakowski Pam Nystrom David Obenour Peter Oberbeck Kathleen O'Brien Daniel O'Connor Heather Oelker Paulette Olson Amanda Ooten Cindy Owen Gwen Owen Javne Ozemko Andra Padrichelli Harvey and Ruth Paige Don Pair Jerry Papania Bernadette Parker Terri Parmenter Laura Parsons Stephanie Partee Larry Peck Steve Penn Maureen Perez Mary Petkervich Anne Petratis Kimberly Petty Joan Piekenbrock

Rose Pierce Abbey Pifer Lezlev Pisone Gene Pitstick Cinda Plante Veronica Pochet Ifigenia Poling Diane Popp Yvonne Porter Lindsev Posev Clair Potter Linda Potvrala Harry (Dave) Pratt Ival Price Tracy Primozich Tom Purkey Angela Puthoff Ty Pyles Sara Quinones Sarah Rademachir Hassan Rahmanian Kristen Raisch Teresa Rall Jennifer Ramsev Ann Ranev Nancy J Ransbottom Richard Rapp Vince Raska Mimi Ravl Megan Reardon Buzz Reed Katherine Reed Gavle Reed Candace Reeves Wally Rehm Michael Reisz Shernaz Reporter Paul Rice Nick Richards Dave Rinebolt David Ring

Sandy Riordan

Janet Ritchie Carol Roberts Mike Robillard Sam Robinson Dianalee Rode Andrew Rodney Ron and Amy Rollins Melisa Romallo **Brad Roof** Grant Root Lewis Rosado Sonva Ross Max Rubin William Ruck Sandra Rue Roselin Runnels Brenda Rupert Beverly Rutan Julie Sagasser Rachel Sagona Cyprian and Nacim Sajabi Larry Salver Mojgan Samardar Jeffrev Sanders Stephen Scherr Trent Schill Judith Schimpf John and Carroll Schleppi Anna Lisa Schneider Emily Schreiber Manfred Schrever Wyatt Schroeder Ann Schuerman Matthew Schultz Wendy Schultz George (Mike) Schum Judy Schwartzman Marilyn Schwieterman John Schwytzer Joann Scott Gail Scott

John Search



SUSTAINERS WHO JOINED IN 2013

Pat Seidenshmidt Trudy Seim David Seitz William Senne Sarah Sessions Amanda Severing Melinda Severtson David Sever Tim Shapiro Rose Shaw Dev Shaw Nathan Shields Mark Shimko Cvnthia Sieck Kathy Siegfried Ron Siemer Lola Signom Linda Šikes Donna Silvert Mary Sims Emily Singh Trebnuban Singh Jessica Singleton Christian Skotte Gary Smith Beverly Smith Martha Smith Rhea Smith

Joan Smoke Kelly Snyder Elizabeth Snyder Ron Solada Jack Somerville Tim Sontag Patty Sorrell Kenneth Souder Andrew Sparks Stephen Spraley Carla Spriestersbch John Spurlin Greg Stamper Vicki Stanley Allen Stebelton David Steckel Judy Steider Bob Steinbach Vicki Steininger Lisa Stempler Michael Sterzer Travis Stevens Leah Stevenson Debbie Stewart Johnathan Stillwell Randy Stine Kelly Stinson Andv Storar Tim Stovell Tara Studebaker Mike Sudhoff Courtney Sulentic Ann Sullivan Crystal Sullivan Rachel Summers Paul Sushereba Phillip Suttles Robert Sweet Lauren Swonke Nathalie Szilagyi Michael Taint Charles Taylor Annette Taylor Sam Tedesco Ralf Terrell Ashlev Tetrauip Dave and Chris Therkelson Theresa Thinnes Nadine Thomas

Indre Thomas

Connie Tobias

Jean Towe

Susan Thornton

Margo Townsend

Carolyn Treadway

Audrev Treasure

David Treolo Judith I Trick Joshua Trick Jeanne Trimble Dianne Trittschuh Justin Trulin Rebecca Tsaloff Austin Turner-Smith Rebecca Tyleshevski Elizabeth Valenti Terry Valentine Marjo Van Patten Jon Vanderglas Richard and Marcia Venus Jon Vincent Bruce Vincent Lisa Vitale Mona Vollmer Joy Von Holle Nathan Vonderahe Rick Wallace Lewis Wallace David Wallingford Gerard Walsh Amv Walter Versalle Washington Katie Waszczak Judy Waters Jennifer Watkins Katv Watson Jill Weaver Roxanne Webb Amv Webb Jenny and Paul Weber Jeffrey Weinstein William Welch Jim Welch Peggy Weller Bill Wells Deb Welsh Jane Weltz Stacy Westfall

Judy Whelley Tom Whellev Mary White Pat White Sara and J.D. Whitlock Richard Whitney Jenifer Wiant Kvle Wilkinson Lindberg Williams Sidney Williams Lauren Williamson Andv Williamson Terry Williamson Zachary Willis Jeremy Winston Mary Wolf Mike Wolgemuth Brian Wong Eleanor Wood Chris Wood Kelly Wood Miriam Wood Rebecca Wood Jo Ann Woodcock Lindsay Woodruff Diana Wourms Joyce Wright Jonatha and Harold Wright Corinne Wright Shannon Wymer Nancy Yarger Stephen Yontko Charley Yoss Cindy Young Robert Young Pam Young Alice Young-Basora Kathleen Zamonski Joshua Zinger Raymond Zupp

Conrad Balliet, Host Of Conrad's Corner

Susan Zurcher



2013 UNDERWRITERS

937 Cars

A Special Wish Foundation

AIA Dayton Air Camp, Inc.

Air Force Museum Foundation, Inc. Alexandria Montessori School Alma Clinic For Health and Healing

Antioch College

The Antioch School

Antioch University Midwest Antioch Writers Workshop Archdiocese of Cincinnati

Asanda Imports

Bach Society of Dayton Beavercreek Family Dental

Bellyfire Catering Bob Ross Fiat

Boonshoft Museum of Discovery

Bryce Hill, Inc.

Cedarville Opera House Cedarville University Centerville City Schools Chamber Music Yellow Springs

City of Kettering Rosewood Arts Center

City of Springfield

Cityfolk

Clark State Community College Clark State Performing Arts Center

Clifton Opera House

Computer Troubleshooters of Beavercreek Susan Connor/ The Humanist Center

Cooks' Wares Corner Cone

Couchot Hogenkamp Seving and Mosier

Current Cuisine Dayton Art Institute Dayton City Paper

Dayton Contemporary Dance Company Dayton International Peace Museum

Dayton International School

Dayton Most Metro

Dayton Performing Arts Alliance

Dayton Power & Light

Dayton Visual Arts Center

Delta Dental Design Sleep Diabetes Dayton Dorothy Lane Market

Downtown Dayton Partnership

Edward Jones

El Cabrillo Productions

Emporium Wines and The Underdog Cafe

Ertel Publishing Exceptional Sounds Film Dayton

First Baptist Church of Dayton Five Rivers Metro Parks Floor Coverings International

Four Ambition, LLC

Franklin Chamber of Commerce

Fraze Pavilion

Freund, Freeze and Arnold Friends of Planned Parenthood

Garden Station Garrigan's Office Plus Gem City Ballet Ghostlight Coffee

GLD Enterprises Commercial Writing

Glen Helen Ecology Institute Goodwill Easter Seals Miami Valley Greater Ohio Eye Surgeons

Green Vista Water Gardens Greene Cats

Half Price Books

Human Race Theatre Company

Inn Port Lodging IPVersant, Inc. Jailhouse Suites

Jewish Federation of Greater Dayton

Just Say It!

Kettering Health Network

Larry Shaeffer Lily's Bistro

Little Art Theater Association LMG (Lunne Marketing Group)

Logos At Work

McAfee Heating and Air Meadowlark Restaurant

Miami University Miami Vallev Potterv

Miami Valley School Miami Valley Spice Traders

Montgomery County Environmental Services

Morning Sun Florist The Murphy Theatre Muse Machine

National Aviation Heritage Alliance

Neil's Heritage House New World Alpaca Textiles

The Now Device

Ohio River Road Runners Ohio Statehouse News Bureau

Ohio University Omega Music Onstage Publications Orange Frazer Press

Oregon District Business Association Oregon Printing Communications OSU Fisher College Executive Education

Pennsylvania House Museum

Personally Fit

Piaua Area Chamber of Commerce

Premier Health

Real Estate II / The McAllister Team Reguarth Lumber/Supply One Showroom

Ridgewood School

Salar Restaurant and Lounge Salem Avenue Peace Corridor

SCP Automotive

Second Church of Christ Science Dayton

Shema Global, Llc Sherpa Concerts

SOCHE South Fountain Preservation Springfield Arts Council Springfield Farmers Market Springfield Foundation Springfield Museum of Art Springfield Regional Medical Center

Springfield Symphony Orchestra St. Ignatius Maronite Catholic Church

Sunrise Cafe

Tecumseh Land Trust Telephone Weekly Temple Israel Think TV

Thompson Hine LLP

Thrivent Financial For Lutherans

Trolley Stop

UBS Financial Services University of Dayton

United Rehabilitation Services

UpDavton

Urban Handmade

Vella Inc

Victoria Theatre Association

Village Artisans Wagner Subaru

Watkins Heating and Cooling

WCH Mediaworks Westcott House

Wilson Electronic Displays

The Winds Cafe Wittenberg University

WSU's Nutter Center

The Woodrow Wilson National Fellowship Foundation

Wright Cross Performance Group Wright State Orthopaedics Wright State University Wright-Patt Credit Union

Xenia Rotary

Yeah You Right Music, Inc. Yellow Springs Arts Council Yellow Springs Brewery

Yellow Springs Chamber of Commerce Yellow Springs Community Children's Center

Yellow Springs Farmers Market Yellow Springs Kids Playhouse

Yellow Springs News Yoga Springs Young's Jersey Dairy Zoot Theatre Company, Inc.



ONWARD AND UPWARD

WYSO is currently in year one of a three-year strategic plan. This plan sets forth eight critical initiatives to be pursued within the next three fiscal years to help position us as a creative, independent, and financially robust public radio station.

- 1. Continuous improvement of WYSO programming.
- 2. Diversifying and increasing our revenue sources.
- 3. Continued efforts to expand grant revenue for the support of new programs.
- 4. Enhance business staff capacity and operating efficiencies to ensure long-term sustainability as a community resource.
- 5. Relocation of the FM antennas, expanding our potential listening audience by 54%.
- 6. Implementation of a capital campaign to finance the antenna relocation and create an operating reserve.
- 7. Establishing an independent "Friends of WYSO" organization to provide additional future financial strength and support.
- 8. Garnering the continuing financial support of Antioch College while fully utilizing our joint WYSO/College resources for mutually beneficial endeavors.

With the help of the WYSO Community, the "We" that makes public radio work, WYSO will achieve these goals. These are exciting times for us. Thank you for being a part of it yesterday, today and tomorrow.





Portraits of the "WE"

Photos throughout by Andy Snow



Together, we keep WYSO strong!



Jocelyn Robinson
Rediscovered Radio Producer



Rev Cool Host of *Around the Fringe*



Juliet Fromholt Webmaster, host of *Kaleidoscope*



Dave Barber Host of Jazz Night



A community service of Antioch College for the Miami Valley and beyond