GIVING VOICE

WYSO inspires people to tell their stories and makes these stories accessible to all.









2015 - 2016 REPORT TO THE COMMUNITY





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GIVING VOICE

WYSO inspires people to tell their stories and makes these stories accessible to all.

Our programs $\ensuremath{\mbox{give}}$ voice to our community.

Sometimes these are the voices of your neighbors.

Sometimes they're total strangers and you get to walk in their shoes for a moment.

Sometimes they are the voices that are left out of mainstream media – voices from the periphery...

Students, veterans, prisoners, artists, activists, and curious people.

Our community.





ABOUT US

WYSO began with 19 watts of power on February 8, 1958 as a student-run station on the campus of Antioch College. We were on the air four hours a day with an emphasis on local public affairs and music programming.

Today we broadcast 24 hours a day, 7 days a week with 50,000 watts of power. We reach 9 counties in Southwest Ohio with a potential audience of more than one million listeners. WYSO is the Miami Valley's only NPR News station, and we carry their flagship programs, including *Morning Edition* and *All Things Considered*.

Our own news department delivers local and state news. We have twelve different local music programs hosted by knowledgeable and dedicated volunteers.

Over four thousand members and a distinguished roster of underwriters from all over the Miami Valley help support WYSO.

As a part of Antioch College, WYSO is committed to supporting Antioch's educational mission and principles.

MISSION/VISION

WYSO serves our community with news, information, and entertainment to encourage dialogue, understanding, and engagement. Our vision is to be recognized as a media leader by enriching public discourse, fostering intellectual and cultural curiosity, and serving as a dynamic, creative, local companion.

We achieve our goals by focusing on a vision of core values that are intrinsic to our success in creating a community of engaged and curious listeners. These core values are as follows:

Community Innovation
Excellence Education
Integrity



LETTER FROM THE GENERAL MANAGER

Dear listeners.

It's our goal to bring more local voices to your ears. In the last year, we aired more than 200 stories by our staff reporters and another hundred by our community producers. Our reporters watched local issues and responded to breaking stories – our community producers looked at notable people and cultural trends.

- •We heard the stories of 20 different high school students in Dayton Youth Radio.
- •Incarcerated women shared their stories in Women's Voices from the Dayton Correctional Institution.
- •Rediscovered Radio brought the Vietnam era alive with stories from the WYSO Archives.
- •Local military veterans interviewed each other in Veterans Voices.
- •WYSO Curious answered your questions and curiosities.
- •WYSO reporters attended political rallies and presidential candidates' visits to our communities.

You made all this possible with your contributions. 1,500 of you are sustaining members and 250 are WYSO Leaders with contributions of \$500 or more. WYSO now has 4,600 members, an all-time high on our way to our goal of 5,000.

Our roster of underwriters and sponsors include community businesses and organizations that believe in our mission just as you do. In addition, Antioch College which holds our license, supports our efforts in so many ways.

To keep WYSO strong into the future, in the last fiscal year we trained 15 more Community Voices producers, and another 20 community members learned podcasting skills from us. We've mentored and trained Antioch College students in the Miller Fellow program. They engage with us in the creation of The Antioch Word podcast and through class projects and oral history collection.

WYSO is unique among small public radio stations in the amount of locally produced content we generate. We have a model for community engagement that is receiving national attention.

Thank you for listening. Thank you for supporting in us. Thank you for believing in us.

Sincerely,
Neenah Ellis
WYSO General Manager





HIGHLIGHTS OF 2015-2016

MOVING THE TOWER

In January of 2016 we flipped the switch to begin broadcasting from a much taller tower. This project was a major capital investment, raised from major donors without going on the air. Why did we move it? The taller elevation increased our potential listening audience by 54% – over half a million people! All of them located up and down the I-75 corridor, all the way into northern Cincinnati. It also improved reception in downtown Dayton, where the topographical features of the river valley used to create interference. Not anymore.



WYSO SERIOUS

In public radio we tend to wear our hearts on our sleeves. We are a public service and our reporting, always mission-driven, is earnest. Sometimes we take ourselves too seriously. So, for April Fool's, why not have a little fun...at our own expense?! As a replacement to our old silent auction fundraiser we dreamt up a new party: WYSO Serious? With the help of the Rubi Girls and advice queen Amy Dickinson, we entertained a crowd of 350+ people at historic Memorial Hall on April 2, 2016. Public radio, among other sacred cows, were gleefully lampooned...we raised some money...and ended the evening dancing to funk tunes spun by DJ Radio Basim.





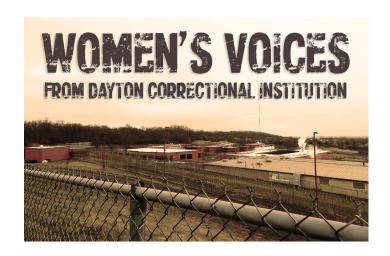
ZOMBIE HIGH SCHOOL

In collaboration with Yellow Springs Kids Playhouse, WYSO created an episodic radio drama about the zombie apocalypse. Set in a fictional high school, it was *The Breakfast Club* meets *Day of the Dead*. A local team of playwrights, including WYSO's Juliet Fromholt and Luke Dennis, developed a script that was then performed by local high school students. It was all recorded in WYSO's studios, including the live, "handmade" Foley effects. It was even edited by a high school student: a graduate of WYSO's Community Voices training program. This true community effort, all six episodes of it, is still available on iTunes, Google Play Music and the WYSO website.



WOMEN'S VOICES FROM DAYTON CORRECTIONAL INSTITUTION

Women's Voices from Dayton Correctional Institution is a series of stories based on WYSO's Community Voices class at the prison on Dayton's west side. WYSO selected 10 incarcerated women through a competitive application process, and taught them interviewing, storytelling and recording skills. The students interviewed each other and shared insights on their lives in and out of prison. The series was produced and mixed by WYSO managing editor Lewis Wallace and Community Voices producer Renee Wilde, with volunteer support from Community Voices graduate Dr. Venita Kelley.





CULTURE COUCH

With funding from an Ohio Arts Council grant, WYSO launched Culture Couch, an occasional series exploring the arts scene in our community. Staff and Community Voices producers present stories of about creativity – told through creative audio storytelling. So far we've covered architecture, painting, accessibility in the arts, photography, graffiti art, and the connection between jazz and baseball.



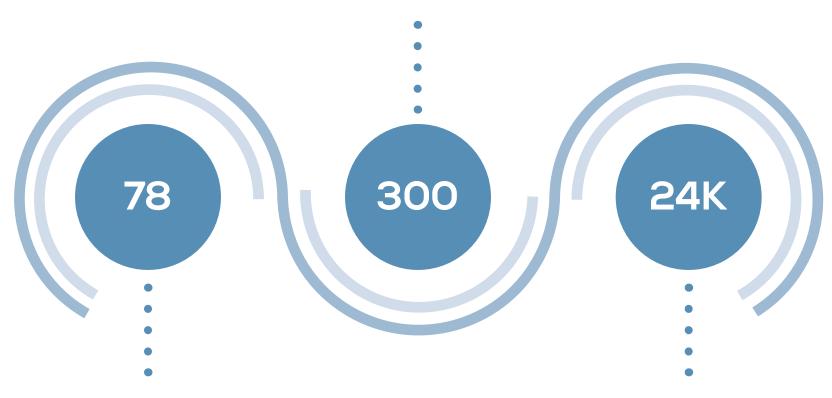
WYSO'S COMMUNITY CONCERT

The WYSO family returned to the RiverScape MetroPark on September 13th, 2015 for our annual Community Concert. That year's free and open to the public event featured local artists Trey Stone and the Ringers with Todd the Fox opening and some live, music-based improv comedy from Dayton's own Black Box Improv Theatre.





WYSO has over 300 interviews and live performances with musicians each year



On average WYSO Music Director Niki Dakota receives 78 album submissions per week

WYSO has over 24,000 albums in our music library



WYSO VOLUNTEERS

Devin Adams Ashley Appleman Amv Baird Sharon Baker Conrad Balliet Eric Ball Dave Barber Mark Bateman Elizabeth Baxter john beck Steve Bell Chuck Bernitt Barb Blauman Michael Blevins Basim Blunt Matt Boggs Susan Bothwell Bruce Bradtmiller Renee Buerger Rev Cool Carter Michael Casselli

Joe Colvin Rusty Cousins Jeffrey Davis Laura Dempsey Luke Dennis Jacob Diemer Tom Duffee Dennie Eagleson Kay Edwards Lynn Ellingsworth Neenah Ellis Laura Falkner Nathan Falú Febres

Bill Felker Dayna Foster Chris Frank Cindy Funk Bernice Gaughan David Garrison NickGough

Lori Gravley Bethany Gray Matthew Green Sue Green Chris K Group Dan Gummell sue Hawkey J Hedge Kijin Higashibaba Christine Hodgson Gary Honnert Rae Horowitz Ed and Judy Humphrys Shakin' Dave Hussong Ken Irwin

Sheherazadh Ishaa Nancy Kelly John Kotecki

Bill Linesch

Christine Lipari-Althaus Ren Lov Amy Luncan Travis Luncan Lizz Mahar Patti Majerle Joyce Massie Linda Mates Bruce McNaughton Vick Mickunas Jake Monat

Jayne Monat Deborah Mosher Matthew Naragon Katie Norris Lisa O'Connell Harvey Paige Dan Patterson Cyndi Pauwels Amy Pendergast Gene Pitstick Ted Pitts

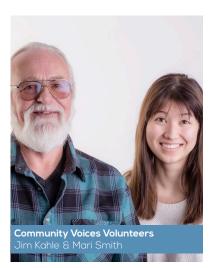
Brad Price vince raska Janeal Rayndal Brad Roof Mike Ryan

Marilyn Schwieterman

Bob Scott Jane Scott Jennifer Selhorst Stephanie Smith Jack Somerville Bill Spohn Joan Stockton Matt Stonecypher Connie Strait Ali Thomas

J. Scott Thompson Holly Underwood Andy Valeri Benjamin Virnston Rick Walkey

Lewis Wallace Sara Lynne Walsh Glenn Watts Tod Weidner Bill Wells Doyle Wright Ken Zakel











RESOURCE BOARD

Natalie Skilliter. Chair Seth Gordon Chuck Berry Kevin Rose Bruce Bradtmiller David Seyer William Linesch Kevin McGruder Herbert B. Cousins Judd Plattenburg **Brad Price** Rodney Veal Lucy Owens Jayne Monat Flizabeth Sandhu Jeff Cox Michelle Hayford





WYSO's Resource Board is comprised of representatives from different sectors of the local, nonprofit and corporate communities. They are volunteers and receive no compensation. They meet monthly to advise WYSO staff on budgets, new project ideas and how to be responsive to the needs of the local community.





AWARDS RECEIVED IN 2015 - 2016



EDWARD R. MURROW AWARD

(Radio, Television, Digital New Association)
Best News Documentary (Region 7) WYSO News Department - "A Matter of
Seconds: A Look Back at the Year Since
John Crawford III Was Killed"

SOCIETY OF PROFESSIONAL JOURNALISTS (SPJ)

- First Place Best Education Issues Reporting: K-12 - Lewis Wallace -"Graduating Latino"
- Second Place Best Minority Issues
 Reporting Basim Blunt and Neenah Ellis
 "Dayton Youth Radio"

LEAGUE OF UNITED LATIN AMERICAN CITIZENS (LULAC)

2015 Media Award - WYSO

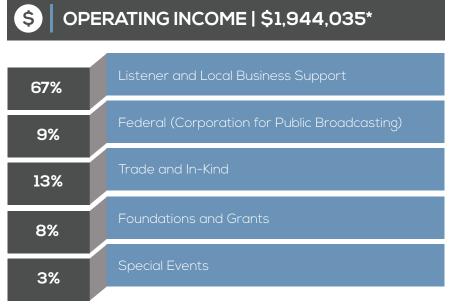
WRIGHT STATE UNIVERSITY PRESIDENT'S AWARD

 Spirit of Innovation Award for veteran's Voices

NEW VOICES SCHOLAR

 Lewis Wallace and Wayne Baker named a "New Voices Scholars" by the Association of Independents in Radio

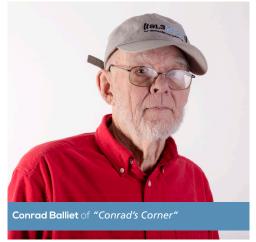




66%

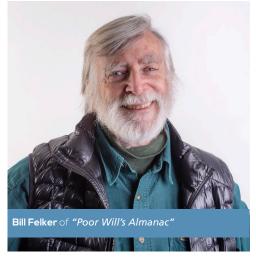
23%

11%











*These figures based on FY16 Budget. For copies of our audited financials visit wyso.org/who-funds-wyso.



WYSO LEADERS

Member Level \$500-999

Stewart and Margaret Adam Bryan Adams Noah Adams Douglas Atkinson Jane and James Baker Eric Bales

Steve Ballerene Fred and Joy Bartenstein Charlotte and Rubin Battino

Eric Bee Bryon Begg Stephen A Biawitz

Michael Blevins and Peggy Nestor Steve Bognar and Julia Reichert

Alexandra Bohler Sherry Bower

Carol Cottom and Bruce Bradtmiller

Deb Briganti Jerry Brunswick

Stephen and Dawn Buchwalder

Barb and Rich Bullock Rod and Anita Byler Rita Gay Caplinger Virginia Caudill Phil and Claire Chick Scott and Jeanine Clark Joan Corbitt

Roger Cranos Shelia Darrow

Jeffrey W. and Cynthia F. Davis William and Maryann Davis

Rex Dickey

Samuel Dorf and Maria Kisel Rachel and Roy Downing

Thomas Doyle Barbara Duncombe Douglas Einstein Larry Eldridge Kathy and John Emery Jennifer Evans Larry and Sonia Ewald Larry and Kim Fish

Doug Gale Dennis Geehan

Karin and Chris Getschow

Brian Gilchrist Patrick Gillespie

Paula and Douglas Good Seth Gordon and Jocelyn Robinson

Jane and Michael Gorsky

Kurt Grabey

Lori Gravley-Novello Linda J Griffith Sean Halpin

Jack and Elsa Hanson

Shirley Hapner Joe Hartzell

Edward Hattenbach Don Havashi and Deb Dunlop

Don Heinrich Nathan Henderson Kathleen Hinders Gary Honnert Karla Horvath Michael Houser

Deborah and Gary Hunt

Ken Johnson Nancy Jones Ron and Kathy Julian

Maureen and Pat Keaty Elizabeth and John P Keyes Andrew and Sarah Khavari Larry and Marilyn Klaben

Andrea Klein

Larry and Anne Lawhorne

Daniel Lawrence Ryan Levin Paul Lohmeyer Florence Lorenz Kathleen Lurie Thomas E. Maher Jr. J Marr Holser

Mel Marsh and Richard Rutan

Joyce A Massie

Bonnie Mathies Sara McCatherine Lynn McCown Sue McGatha William McGee

Deb McNeff Ann Mercier Lois Mescher

Chuck Metz James and Emily Miklasevich

Jeffrey N. Molnar Elaine Morris Roberts Greg and Kim Morse

Bruce Moyer Bob Muster Joseph J Orlowski Harvey and Ruth Paige Bernadette Parker

Carla Perry Yvonne Porter Ted Puterbaugh Benjamin Putman Patrick Reese Brad Roof

Richard L. Schaefer Evan Scott Jane and Bob Scott Sarah Sessions K Shahid H Baig

Tim Shapiro and Gretchen Gale Mary K Smith and Melissa Heston

Rhea Smith Jim Spangler Carol Stoner Debra Strauss

Connie Strobbe and Carter De Werd

Mike and Julie Sullivan Robert Sweeney Martie and John Szelog

Drew Titone Robert Tracy Kate Unrath

Wilfred and Chris Van Breukelen Valerie Van Griethuvsen Kara Vanroekel

Joe Vito Deann Y Ward

Keith and Mary Watson Glenn and Jane Watts

Peggy Weller

Leon and Betsy Whitney

Julia Williams

David and Terry Williamson

Brian Woerner

Jonatha and Harold Wright

Patron Level \$1,000-2,499

Heather Bailey and Frank Scenna

Ellen L. Belcher-Langer

Paul Benson David Berkshire

Jo Blondin and Andy Fox

Dr. Bob Brandt Jane Butcher Florence Coleman Robert Comparin

Rusty and Dianna Cousins

Sean Creighton Wendy Delong

Donna and Alvin Denman Margaret Dunn and Bill Spohn Benevity Community Impact Fund

Neal Gittleman and Lisa Fry Mary Jo Groves

Gregory Haackl

Lisa Hanauer and Susan Spiegel William Brink and Elizabeth Harrison

James Heilman, III

Susan Henry and Perry Nystrom Joyce Gibbs and Janice James

Priscilla Janney-Pace Susan and Jack Johnston Katherine Lin

William Linesch
Bill and Wanda Luke
Cynthia Martin-Shishoff

Chris Matice and Elillian Daugherty Amy

McCain

Nicholas McGrail Brian Montgomery

Stefan Neumeister

John Pauley

Charlotte Perry

Beth and Dave Player Roger and Macy Reynolds

Edward H Richard

Francine Rickenbach

Gayle Rominger

Mike and Sara Ryan Wendy Schultz

Scott Shaw

Christine and Gene Snyder

Vicki Steininger

Jerry Sutton and Sandy McHugh

Tom and Judy Thompson

Steve and Lisa Topper Jason and Ann Vogel

Pamela and Malte Von Matthiessen

Bill C. Wells

Elizabeth Wiley and Kristine Hofstra

Mary and Bob Winfree Wayne and Mary Wlodarski

Christopher Wood
Therese Zink

Benefactor Level \$2.500-4.999

Matt and Jo Anderson Mary and Dan Bowman Jim and Jannie Brown Nancy Nash and Jonathan Ijaz Karen and Burnell Roberts

Visionary Level \$5,000 or more

Chuck Berry Dave Chappelle



UNDERWRITERS

21st Century Peace Literacy Foundation

3rd On 3rd A World A'fair

AAA Wastewater Services

AACW

Adoption Link, Inc.

Air Camp. Inc.

Andy Snow Photographics

Antioch College

Antioch University Midwest

Antioch Writers Workshop

ArtsLIVE

Bach Society of Dayton

Beaver Productions

Beavercreek Chamber of Commerce

Bentino'S Pizza

Bjohnson Enterprises

Black Box Improv Theater

Blue Jacket Books Book Fair Foundation

Booksellers At Austin Landing

Boonshoft Museum of Discovery

Bright Ohio

Capstone Technologies Group

Carroll High School

Celebrity Concert For Charity, Inc.

Centerville City Schools

Chamber Music Yellow Springs

Christopher's Restaurant

City of Kettering Rosewood Arts Center

City of Springfield

Clark State Performing Arts Center

Community Progress Institute

Conway Mackenzie

Cooks' Wares Corken Steel

Corner Kitchen

Current Cuisine

Dayton Art Institute

Dayton Contemporary Dance Company

Dayton Hispanic Chamber of Com-

merce

Dayton History

Dayton Literary Peace Prize

City of Kettering Rosewood Arts Center

Davton Metro Library

Davton Most Metro

Dayton Performing Arts Alliance

Dayton Power & Light Company

Dayton Regional Stem School

Dayton Region's Walk of Fame

Dayton Visual Arts Center

Delta Dental

Design Sleep

Diabetes Dayton

Discover Classical WDPR

Dunlevey, Mahan & Furry

Edward Jones

Emporium Wines and The Underdog

Erma Bombeck Writers' Workshop

Exceptional Sounds

Faast Cycles, LLC Fairmont Presbyterian Church

Film Dayton

Five Rivers Metro Parks

Franklin Chamber of Commerce

Fraze Pavilion

Freund, Freeze and Arnold

Frongna

Garden Station

Garrigans

Gem City Feng Shui

Glen Helen Association Board

Glen Helen Ecology Institute

Great Miami Outfitters

Great Miami River Race

Greater Springfield Chamber

Habitat For Humanity

Historic Plaza Theatre

Historic South Park. Inc.

Hospice of Dayton

House of Bread

Human Race Theatre Company

Huntington Learning Center

Jewish Federation of Greater Dayton

Katrina Kittle

Kettering Health Network

Kirkmont Center, Inc. Klein Mediation

Krumholz I aw

Leppla Associates Ltd.

Levinson Brothers, LLC

Lifeplan Financial Group

Little Art Theater Association

Lody Bug Handbags

McGohan Brabender

M-Clinics, LLC

Meadowlark Restaurant

Miami Township Fire-Rescue

Miami Vallev Hunt & Polo Club

Miami Valley Pottery

Miami Vallev School

Conway Mackenzie

Morning Sun Florist

Muse Machine

National Trails Parks & Recreation

Nelsonville Music Festival

Ohio Statehouse News Bureau

Ohio University Oregon Printing Communications

Peace Resource Center, Wilmington

College

People For Safe Water

Premier Health

Proto Build Bar

Providence General Surgeons

Quaker Heights Care Community

Requarth Lumber/Supply One Show-

Rose Music Center

Schueler Group

Second Harvest Food Bank

South Metro Regional Chamber of

Commerce

Southwest Ohio Council for Higher Education

Sparkbox

Springfield Arts Council

Springfield Museum of Art

Springfield Regional Medical Center Springfield Rotary Club







UNDERWRITERS

Springfield Symphony Orchestra

St. Anne's Hill

St. Ignatius Maronite Catholic Church

Tecumseh Land Trust The Antioch School The Berry Company

The Dayton Foundation The Historic Holland Theatre

The Ohio State University Fisher College

of Business

The Overfield School

The Puerto Rican, American and Carib-

bean Organization The Rubi Girls, Inc.

The Seedling Foundation

The Winds Cafe

Think TV

Tinkr Tech

Towards Independence, Inc.

Trader Joe's

Triple Croxxx Entertainment

Trolley Stop Troy Main Street **UBS Financial Services**

United Irish of Dayton

United Rehabilitation Services

University of Cincinnati - UC Center For

Business

University of Dayon Office of The

Provost

University of Dayton College of Arts &

University of Dayton Department of

Music

Urban Handmade

Vella, Inc.

Victoria Theatre Association

Village Artisans Village Cyclery

Village of Clifton

Wagner Subaru

Washington-Centerville Public Library

Westcott House Whole Foods

Woodland Cemetery & Arboretum

Wright State Physicians Wright State University

Wright State University College of Liberal Arts

Wright State University Musical Theatre Initiative

Wright State University Veteran and Military Center

Yellow Cab Building Yellow Springs Arts

Yellow Springs Brewery

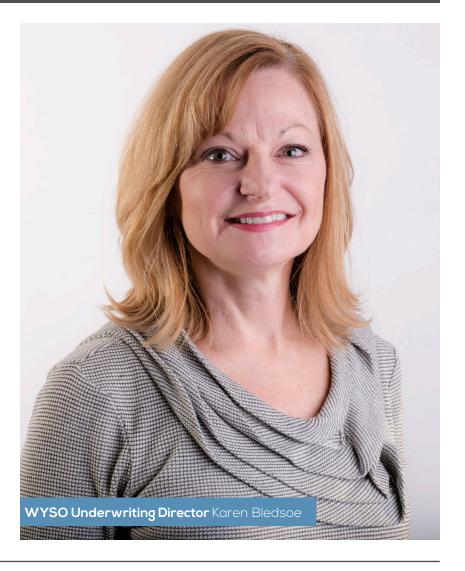
Yellow Springs Chamber of Commerce

Yellow Springs Community Children's Center

Yellow Springs Kids Playhouse

Yellow Springs News Yellow Springs Pottery Yellow Springs Schools

YWCA Dayton Zetland Street





FOUNDATION SUPPORT













Della Selsor Trust



Virginia W. Kettering Foundation

Fred and Alice
Wallace Charitable
Memorial Foundation





Members of the WYSO Family.



Sean Creighton *Underwriter & Sponsor*



Michelle Hayford Resource Board Member



Bill Linesch Resource Board Member



Debra Oswald Community Voices Producer

Photos throughout by Andy Snow

